

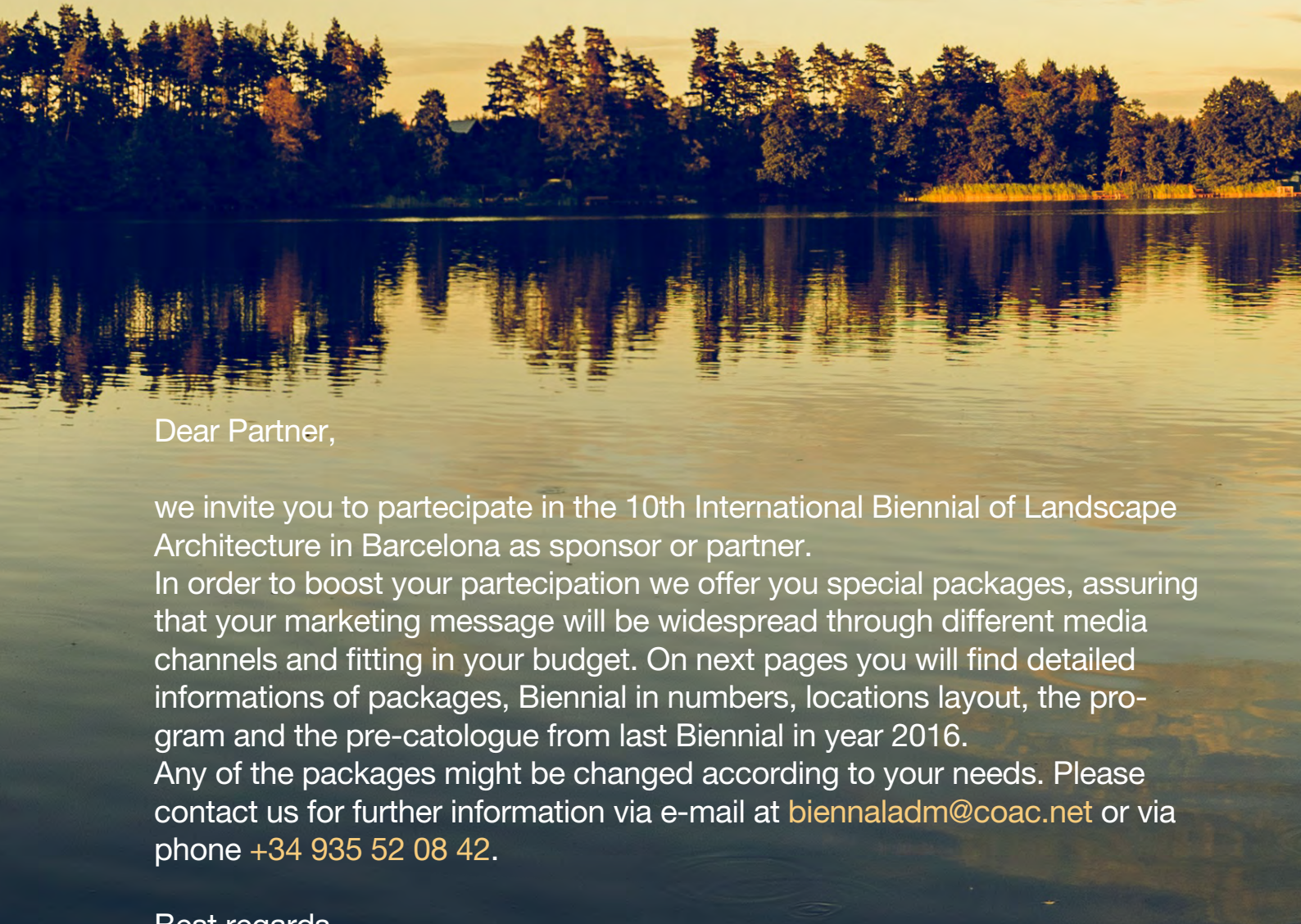


Biennial Internacional d'Arquitectura de Paisatge

Rosa Barba International Landscape Prize

by Fundació Banc Sabadell

26th, 27th and 28th september 2018



Dear Partner,

we invite you to participate in the 10th International Biennial of Landscape Architecture in Barcelona as sponsor or partner.

In order to boost your participation we offer you special packages, assuring that your marketing message will be widespread through different media channels and fitting in your budget. On next pages you will find detailed informations of packages, Biennial in numbers, locations layout, the program and the pre-catalogue from last Biennial in year 2016.

Any of the packages might be changed according to your needs. Please contact us for further information via e-mail at biennialadm@coac.net or via phone **+34 935 52 08 42**.

Best regards,

Organizing team of 10th International Biennial of Landscape Architecture

BIENNIAL INTERNACIONAL DE PAISATGE BARCELONA



CoHegi d'Arquitectes de Catalunya



UNIVERSITAT POLITÈCNICA DE CATALUNYA



Escola Tècnica Superior d'Arquitectura de Barcelona



COAC venue
Plaça Nova 5, 2nd floor
08002 Barcelona / Catalonia / Spain
Telephone: +34.93.552.08.42
+34.93.306.78.00



Generalitat de Catalunya
Departament de Territori i Sostenibilitat



Diputació Barcelona



Ajuntament de Barcelona



Àrea Metropolitana de Barcelona



Fundació Banc Sabadell



Representante oficial de la Biennial Europea de Paisaje en Italia

ETSAB venue
Diagonal 649, 5th floor
08028 Barcelona / Catalonia / Spain
Telephone: +34.93.401.64.11

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Observatori del Paisatge

biennialadm@coac.net
10biennial@coac.net
biennial.paisatge@upc.edu
biennial@coac.net

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LANDSCAPE ARCHITECTURE

PAISAJISMO

Coordinator

Marina Cervera i Alonso de Medina, architect and landscape architect

Collaborators

Esther Ferrer, Wu Huan, Qian Liyuan, Rita Piras

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Company's logo on biennial's website footer and **direct link** to your website



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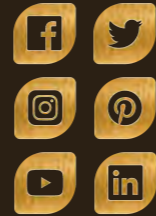
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ADVERTISEMENT PACKAGE

500 €



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Company's advertisement materials* in each of 700 **Welcome Kits**
*not more than 1 unit for Kit



2 free entrances



Randomly sharable advertisement materials like leaving on tables or sharing physically to people

SMALL SPONSOR PACKAGE

1500 €



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6 free entrances (2 Staff)



Advertisement materials on our official booth

SPONSOR PACKAGE

3500 €



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8 free entrances (2 Staff)



Participation with a **booth*** during the 3-day exhibition fair
*booth materials and design are provided by the sponsor

COSTUMIZED SPONSOR

>6000 €



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10 free entrances (2 Staff)



Participation with a **booth*** during the 3-day exhibition fair
*booth materials and design are provided by the sponsor

your advertisement



precatalogue 2018

A full page (2 x 20cmx20cm) for advertisement in **precatalogue** being distributed for 700 participants

your logo



catalogue 2020

Company's logo included in next biennial **catalogue** (year 2020)



Promoting a company's presence in the event through the **intervention** of a **company representative** during the celebration



2 large and attractive **billboards** signs placed on venue of ceremony and party (the billboards design is provided by the sponsor)

1999
Remaking
Landscape

2001
Gardens
in Arms

2003
Only with
Nature

2006
Landscape:
Product /
Production

2008
Storm
& Stress

2010
Liquid
Landscapes

2012
Biennial
Versus
Biennial

2014
A Landscape
for You

2016
Tomorrow
Landscapes



PERFORMATIVE NATURE 10

Since its first edition, the **European Landscape Biennial** has expressed its desire to intently study and discuss landscape interventions, as much from the perspective of landscape architecture as from other disciplines linked to its study and evolution. From 2014 the Biennial turned itself into **International Biennial of Landscape Architecture**, including in the debate landscape realities of all over the world. This September, with its tenth edition "**Perfomative Nature**" the symposium will take place in the Petit Palau de la Música for three days and including talks, presentations by those finalists competing for the Rosa Barba Landscape Prize, papers, roundtable discussions, exhibitions and samples from which we be able to track and discuss the evolution of landscape architecture worldwide.

**LANDSCAPE SCHOOLS
EXHIBITION
ETSAB**



**ROSA BARBA PRIZE EXHIBITION
COAC**



**SYMPOSIUM
PETIT PALAU
PALAU DE LA MÚSICA CATALANA**

