

Country / City Brazil / Brasília  
University / School Universidade de Brasília / School of Architecture and Urban Planning  
Academic year 2014-2015  
Title of the project Live the center - Urban requalification of Marechal Deodoro square at Teresina-PI  
Authors Julio de Paiva





# PERFORMATIVE NATURE

Barcelona International Landscape Architecture Biennial

September 2018 **Barcelona**

SCHOOL PRIZE

X International Landscape Architecture Biennial

Máster d'Arquitectura del Paisatge -DUOT - UPC

ETSAB- Escola Tècnica Superior

d'Arquitectura de Barcelona

Avenida Diagonal, 649 piso 5

08028 Barcelona-Spain

## TECHNICAL DOSSIER

Title of the project ..... Live the center - Urban requalification of Marechal Deodoro square at Teresina-PI  
Authors ..... Julio de Paiva  
Title of the course ..... Bachelor degree in Architecture and Urban Planning  
Academic year ..... 2014-2015  
Teaching Staff ..... Gabriela Tenorio, Monica Gondim, Giuliana Souza  
Department/Section/Program of belonging .....

University/School ..... Universidade de Brasília / School of Architecture and Urban Planning

Written statement, short description of the project in English, no more than 250 words

When it comes to Brazilian cities centers, disregard is constant. This scenario leads us to think these parts of our cities are dead. But, in fact, we see the opposite: lively parts of the city that have a huge potential to become more attractive, but are neglected by the public policy. This project intends to get people from Teresina (northeast Brazil) closer to their own city, history and natural landscape through a contemporary design. Over the years, Teresina has suffered a lot of interventions that changed its relationship with the rivers and green areas, taking people apart from these characteristic local landscapes. How to bring these areas back to the spotlight? The design we propose considers improving the connections and ways to access the place, create pleasant areas to spend some time, get rid of the hot weather or just relax and be amazed with the natural landscape. It also values the local public life, and tries to preserve it by creating comfortable and inviting places to develop old practices together with new activities, in order to create an urban process that reflects our mixed and diverse society. Besides, this is how design and urban planning can contribute to make people feel more integrated and even take care of our urban landscapes.

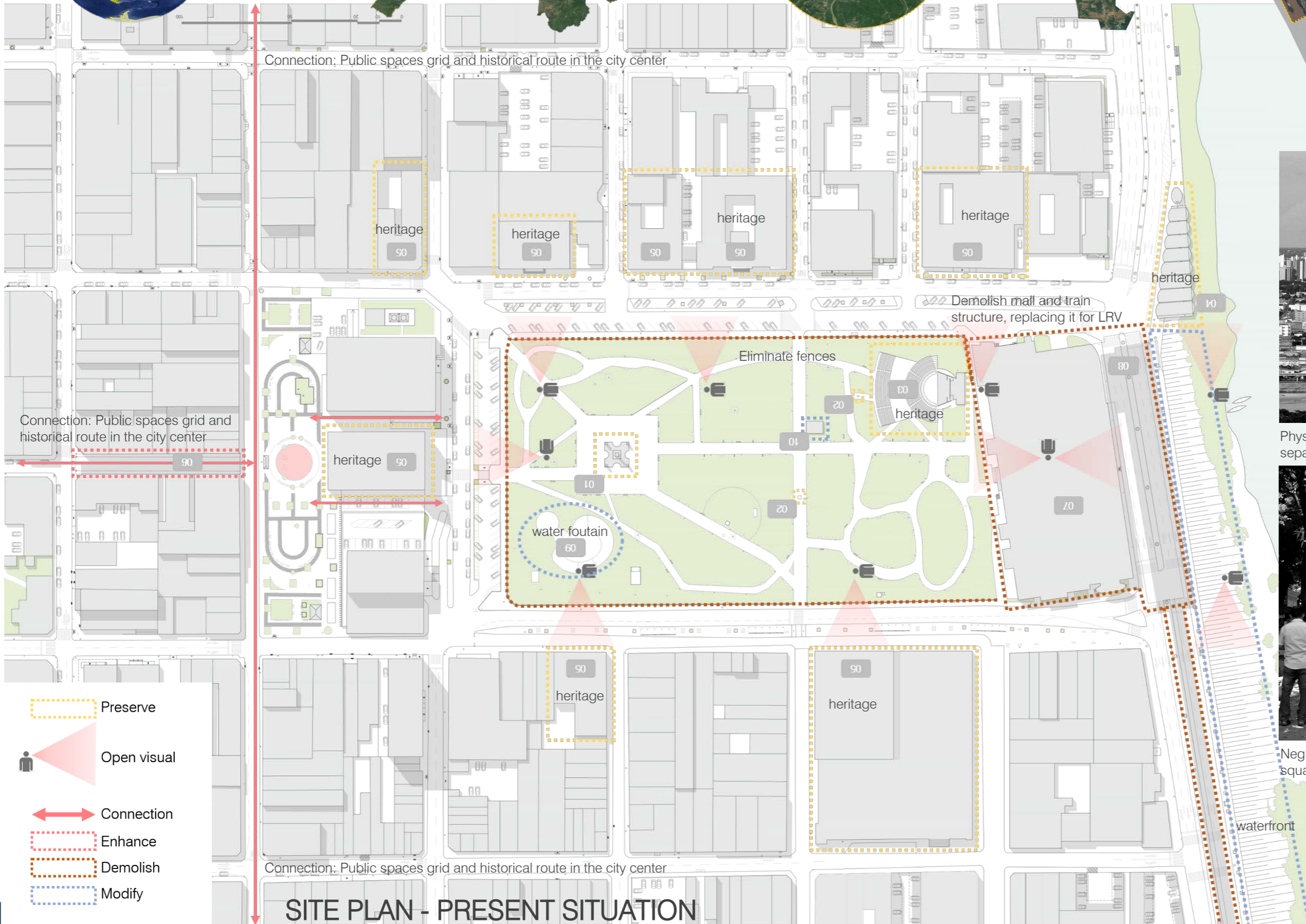
For further information

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Consult the web page <http://landscape.coac.net/>



- Preserve
- Open visual
- Connection
- Enhance
- Demolish
- Modify



Physical barriers (train station and a mall) separate the river landscape from the square.



Neglected spaces and structures inside the square.



Image and Sound Museum

Air conditioned street

24h Pedestrian street

Bike lane

Initial point of the city

Water fountain

Food kiosks

Piauí Museum

Chess

Interactive Sculptures

Street Fair

Open Reading space

Theater

Play Area

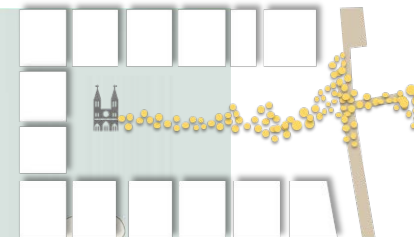
Art gallery

School of Music and Visual Arts

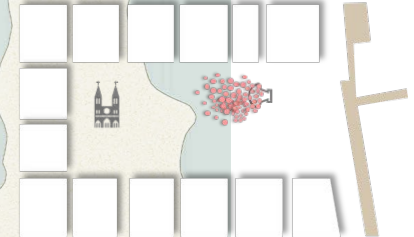
Street Fair

Food kiosks

RECOVERING LOCAL CULTURE:

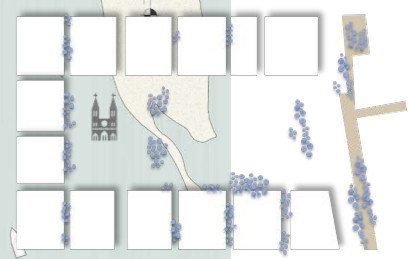


Saint Peter's processional route across the river

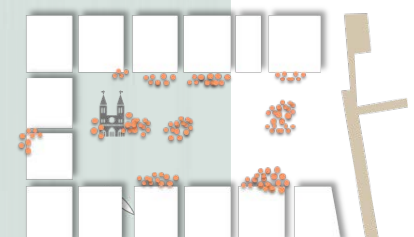


Revival of the Violeiros Festival at the amphitheater

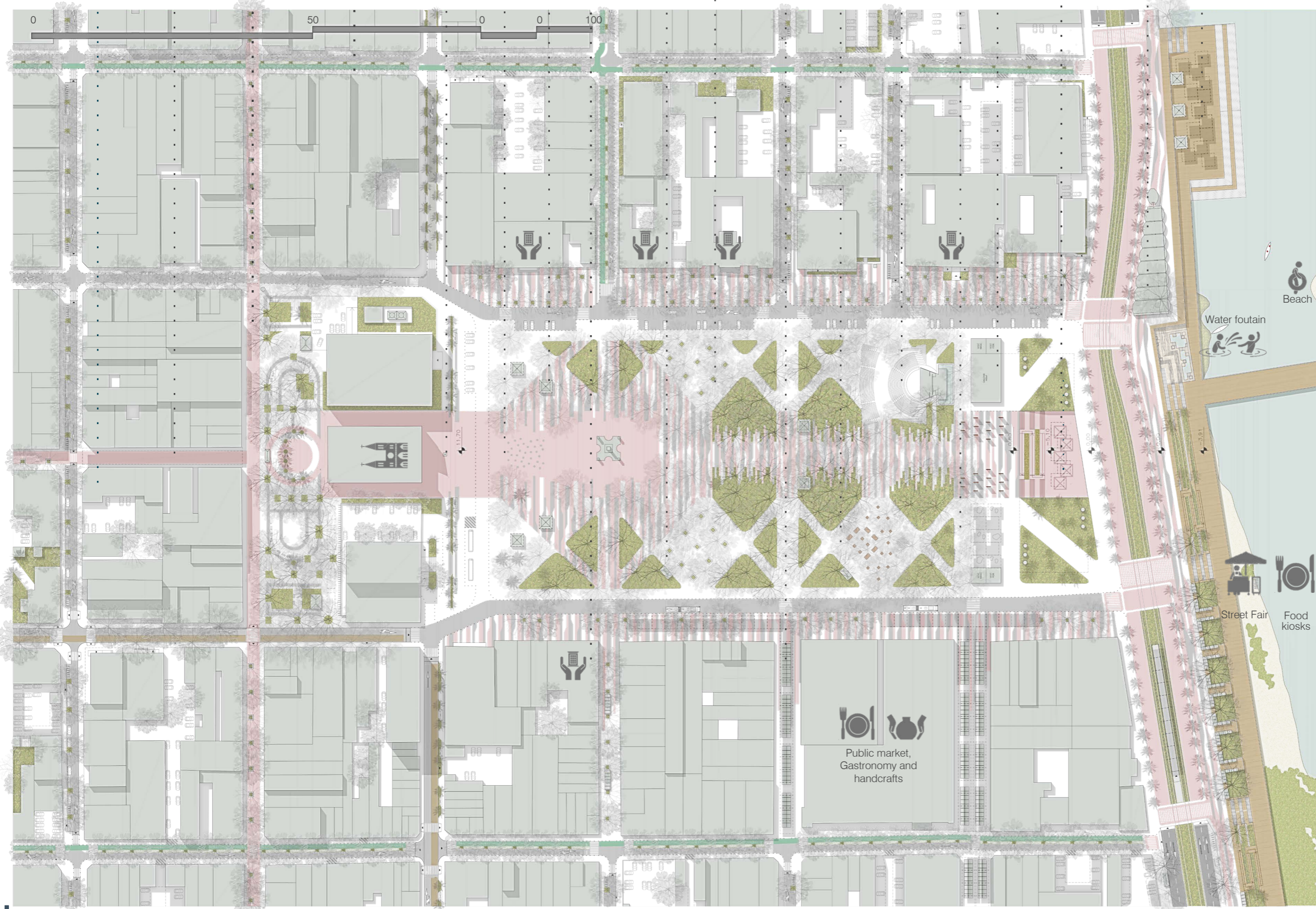
LEISURE AND CULTURE:



Gastronomy, fairs and bars



Heritage, museums and art



Public market, Gastronomy and handcrafts

Water fountain

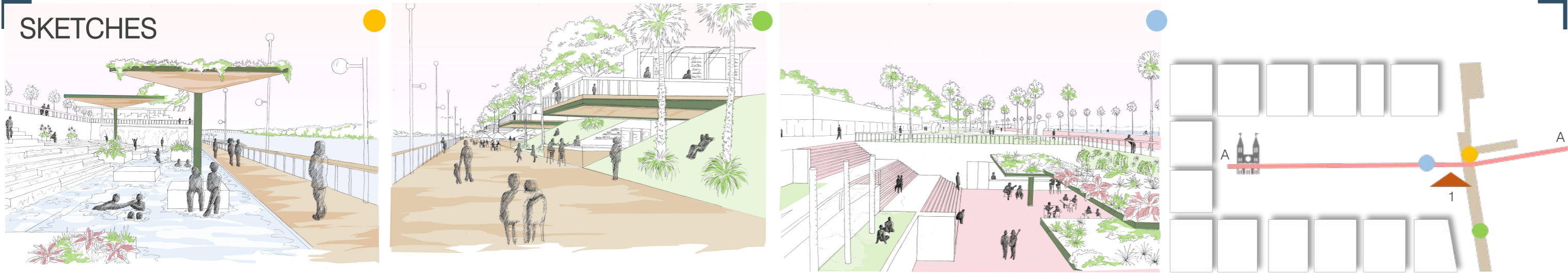
Beach

Street Fair

Food kiosks

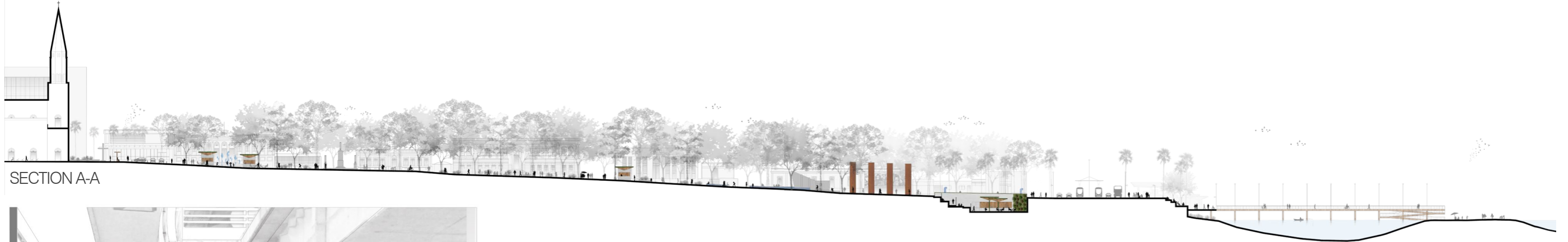


# SKETCHES



Waterfront walk, playful places, gastronomy, street fairs and nightlife. New activities and integration between the square and the waterfront, where before there were huge barriers

# SECTIONS



SECTION A-A

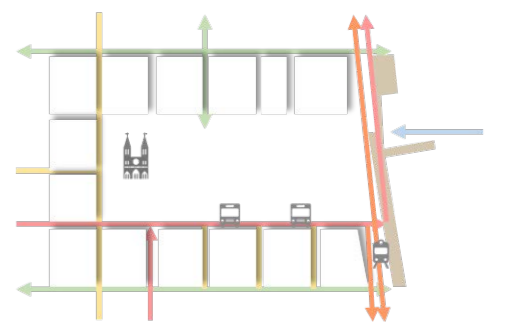


2.10 9.60 2.90 8.50 4.90  
28.00



STREET SECTION ↑ 6.60 9.00 6.60 1.00 2.00 9.00  
34.20

### ACCESS AND CONNECTIONS:



- Waterway
- Light Rail Vehicle
- Bike lanes
- Bus lanes
- 24h pedestrian street
- Bus stop
- LRV stop

Maranhao Avenue is, nowadays, an obstacle between the square and the river. The project intends to turn it into a mark in the city, and above all, a place where people can connect with the natural landscape.

# URBAN FURNITURE

