

Country / City

University / School

Academic year

Title of the project

Authors

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Politecnico di Milano / School of Architecture Urban Planning Construction Engineering

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Remixing architecture through urban culture: the Bronx revolution

Andrea Giuseppe Bulloni, Marco Papagni





PERFORMATIVE NATURE

Barcelona International Landscape Architecture Biennial

September 2018 **Barcelona**

SCHOOL PRIZE

X International Landscape Architecture Biennial

Máster d'Arquitectura del Paisatge -DUOT - UPC

ETSAB- Escola Tècnica Superior

d'Arquitectura de Barcelona

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TECHNICAL DOSSIER

Title of the project	Remixing Architecture through urban culture: the Bronx revolution
Authors	Andrea Giuseppe Bulloni, Marco Papagni
Title of the course	Master Thesis
Academic year	2017/2018
Teaching Staff	Elisa Cristiana Cattaneo
Department/Section/Program of belonging	
School of architecture, urban planning, construction and engineering	
University/School	Politecnico di Milano

Written statement, short description of the project in English, no more than 250 words

Remixing Architecture through urban culture use architectural approach to enquires the relation between decontextualization and identity of architecture through the lens of the most influential culture of all times, the Hip-Hop. The definition of recognizability, interpreted as the relationship between the functions and the formal characteristics of the architecture of a place or of a specific time, presupposes a common identity that in the age of globalization does not exist. In the contemporary urban scenarios, identity and decontextualization peculiarities of global architecture have generated a paradoxical situation whereby they exist simultaneously. This creates a direct similarity on the way that some "metropolitan" cultural movements of the last sixty years have proliferated on a global level, preserving their identity. The analysis of the Hip Hop culture delineates its primordial spaces and their relationship with the urban environment, identifying specific recurring characteristics that can be translated into quantifiable performances. The performative responses of this area regulate the project strategy, which plans a design solution that works as catalysts to enhance the existing relationships of the urban context. "Remixing Architecture through Urban Culture" presents a main design intervention that embraces and represents past, present and future of the hip-hop that, through a reciprocal dialog can materialize an infrastructure that is highly connected to the urban environment of the Bronx., proposing a spatial articulation that recalls the complexity of the context and its relationship between open spaces and built environments.

For further information

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HIP HOP FIELD CONDITIONS

The shameless modernist urban vision, which has afflicted the city of New York generating in the Bronx district a condition of social and spatial segregation around the 60s', is responsible of the birth of the culture that more than any other has globally influenced the contemporaneity, the Hip-Hop. Since its inception, it has been able to propagate exponentially, moving from the total marginalization to dictating

world trends defining in fact a new lifestyle. The analysis of the temporal and spatial evolution, to which this culture has been able to adapt, defines two different field conditions: the first one is "the exhibition" that is physical and it is influenced by the context in which it is located; the second is the digital one, an experience that is stimulated from the physical space of the exhibition and it is able to adapt



U.S.A.

The country that represent Hip Hop



New York

The city that raised the Hip Hop



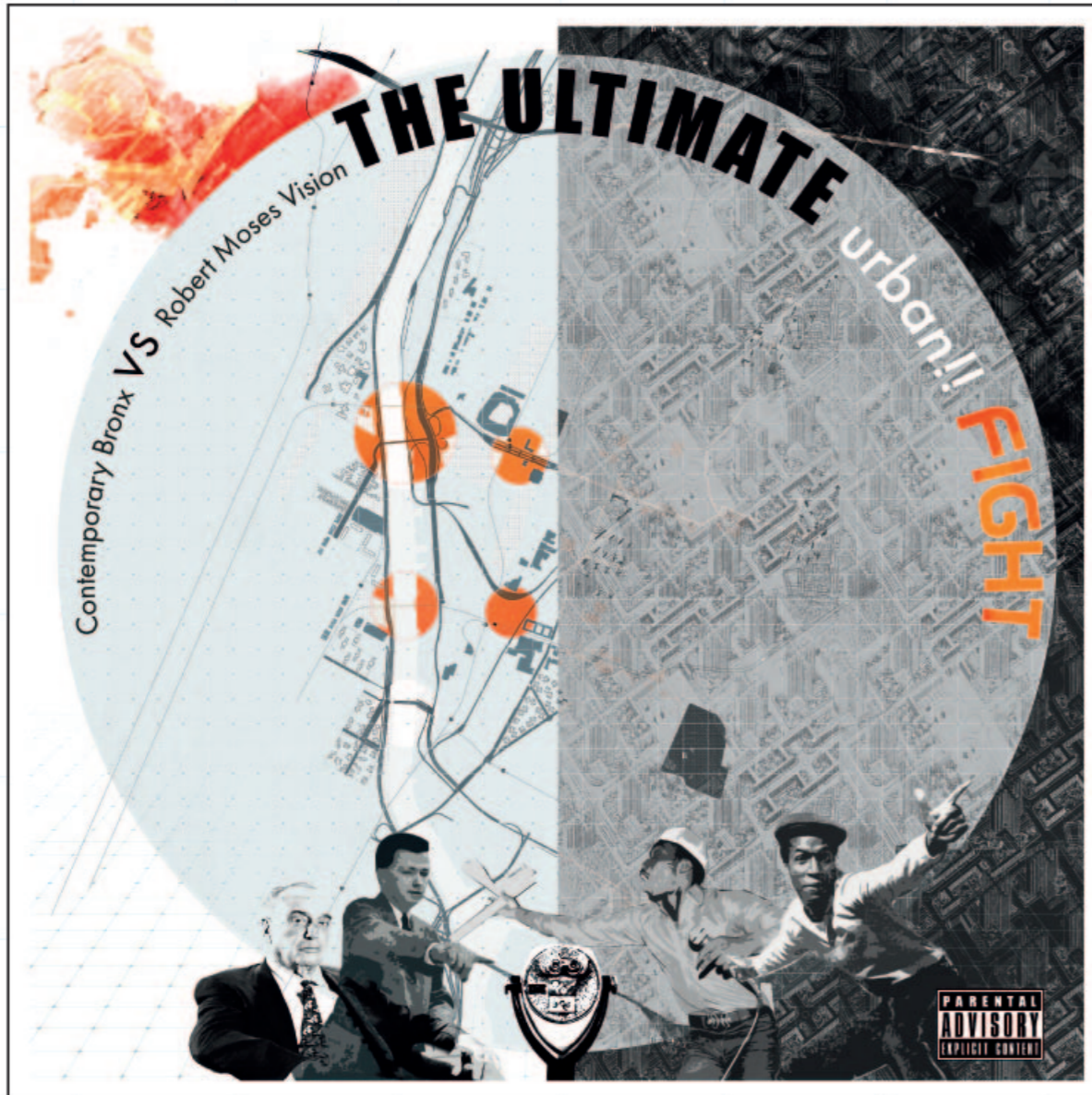
Bronx

The birthplace of Hip Hop



to the environment in which is located. These field conditions collide on the Harlem River, a natural and physical boundary of the city, and it is precisely on this border position, where the research turns into a strategy.

The meeting point between these two field conditions generates, by contrast, a tension which aim to celebrate the relationship that the project wants to entertain with the Bronx. In these terms, the urban analysis identifies the gap between the programmed development by Robert Moses and the actual evolution of the contemporary Bronx. This process returns four strategic areas that act as bridges between these two fragments of the city.



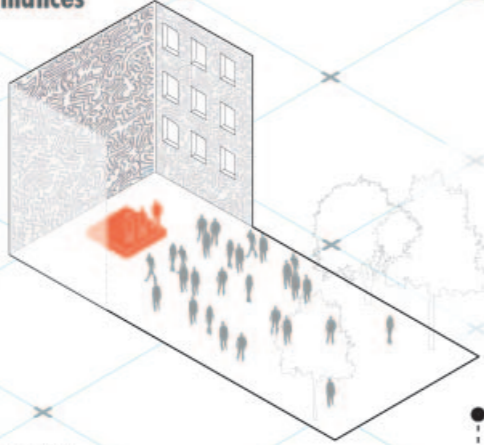
REMIXING ARCHITECTURE URBAN PARK

AN HIPHOP URBAN STORY

The analysis of the Hip Hop culture delineates its primordial spaces and their relationship with the urban environment, identifying specific recurring characteristics and translating them into Spatial devices. The Performative Urban Park represents past, present and future of the hip-hop experience and creates a social and urban infrastructure through a constant dialog with the surrounding framework.

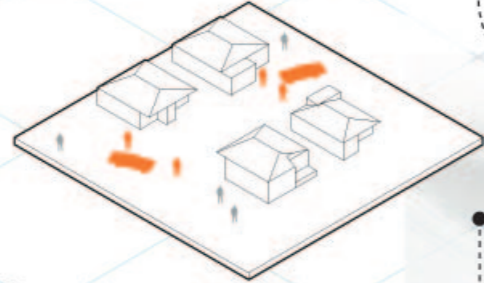
HIPHOP FIRST THEATRE Landscape rap performances

In the old days MC's drop rhymes to fight each other for the supremacy of the stage in the neighbourhood



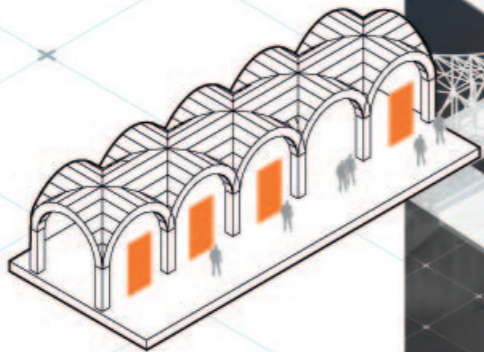
STRAIGHT OUTTA COMPTON Open air video set

Compton is the birthplace of Gangsta Rap, one of the most influencing trend in the hip hop culture



GRAFFITI ART GALLERY Graffiti gallery

Artists started to sell their drawings on canvas in Manhattan during the 80s. From that moment the writing discipline became a worldwide movement



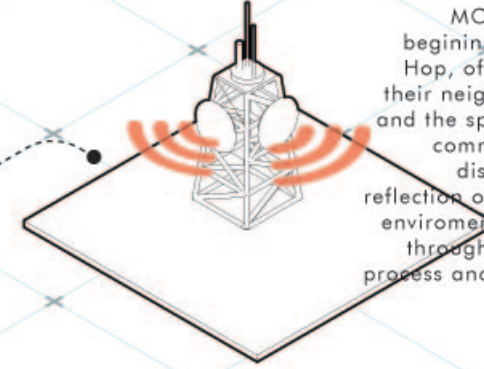
B-BOY AND B-GIRL Break Dance park performances

Started as a random occupation of streets corners, sidewalks and subway platforms, this discipline marks the territory through small points of attraction and the circle of people around it



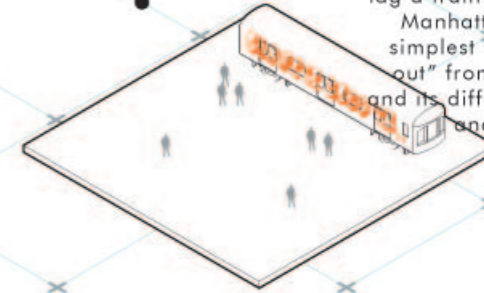
RAP ATTACK ONAIR Landscape

MC's from the beginning of Hip Hop, often refer to their neighbourhood and the spaces of his community. This discipline is a reflection of the urban environment designed through an artistic process and rapped in rhymes.



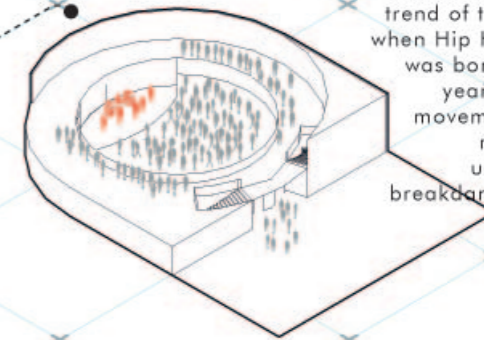
GRAFFITI TRAIN Back to basics TAG THE TRAIN

Tag a train directed to Manhattan was the simplest way to "get out" from the Bronx and its difficult social and economic situation.



DISCO CRAZY Breakdance Fight Arena

Disco music was the trend of the moment when Hip Hop culture was born. In a few years the fancy movements were replaced by uncontrolled breakdancing battle

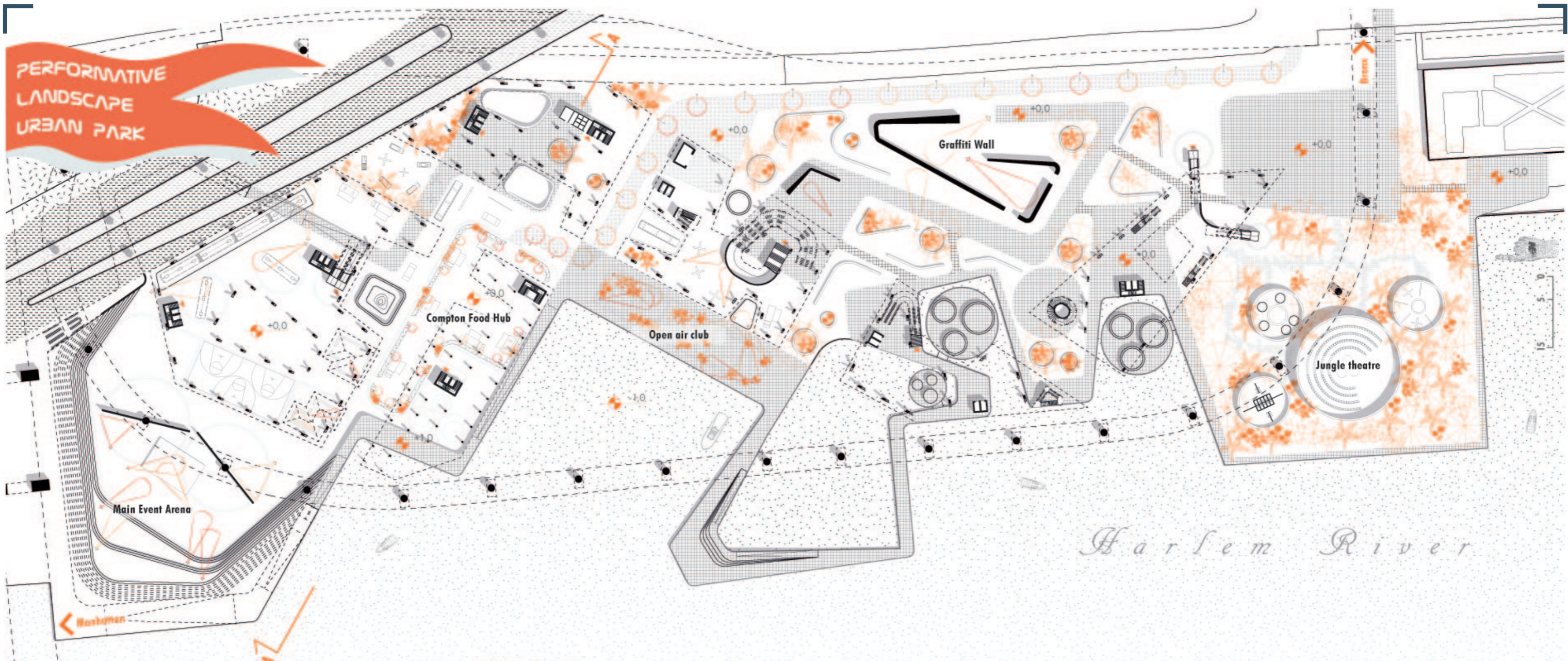


RAP N ROLL Urban Jungle studios

Rock music open his arms to Rap thanks to Run DMC and The Aerosmith.

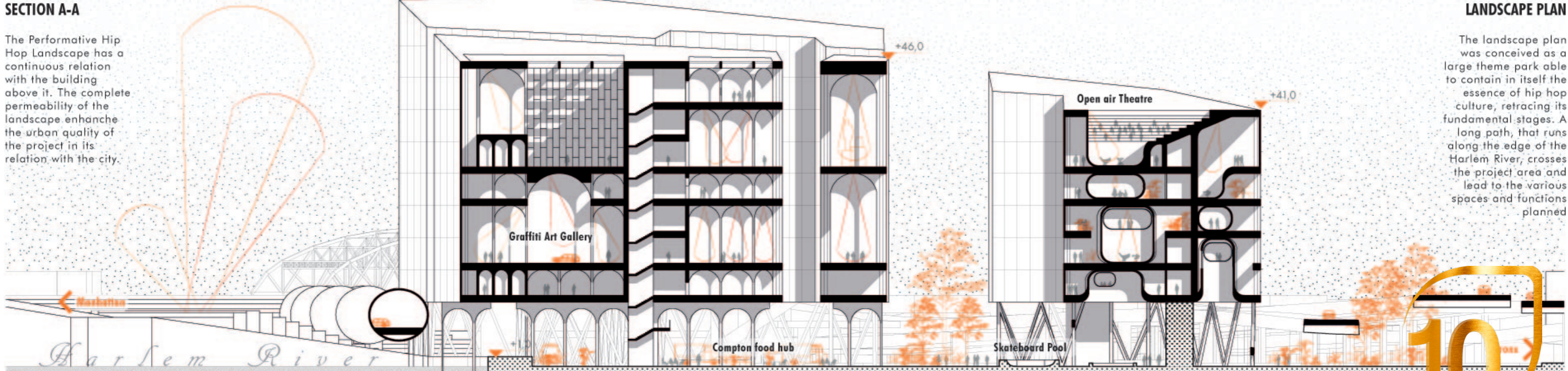


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SECTION A-A

The Performative Hip Hop Landscape has a continuous relation with the building above it. The complete permeability of the landscape enhance the urban quality of the project in its relation with the city.



LANDSCAPE PLAN

The landscape plan was conceived as a large theme park able to contain in itself the essence of hip hop culture, retracing its fundamental stages. A long path, that runs along the edge of the Harlem River, crosses the project area and lead to the various spaces and functions planned