

INDUSTRIAL NEIGHBOURHOODS



Country / City Wellington, New Zealand
University / School Victoria University of Wellington
Academic year 2017
Title of the project Industrial Neighbourhoods
Authors Rebecca Freeman



PERFORMATIVE NATURE

Barcelona International Landscape Architecture Biennial

September 2018 **Barcelona**

SCHOOL PRIZE

X International Landscape Architecture Biennial

Máster d'Arquitectura del Paisatge -DUOT - UPC

ETSAB- Escola Tècnica Superior

d'Arquitectura de Barcelona

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TECHNICAL DOSSIER

Title of the project	Industrial Neighbourhoods
Authors	Rebecca Freeman
Title of the course	LAND412 – Landscape architecture design research
Academic year	2017
Teaching Staff	Peter Connolly
Department/Section/Program of belonging	Landscape Architecture
University/School	School of Architecture - Victoria University of Wellington

Written statement, short description of the project in English, no more than 250 words

A dog sits attentively expecting a pat as you walk past, pop music blasts over the street, laughter seeps out from under the roller door, you can't help but rubberneck moving through this slow-functioning street. These common thoroughfare zones of light industry exist on the edges of Wellington's City. With increasing populations and resultant urban densification residential developments have begun to occupy the available spaces throughout these zones creating a unique empowering socialness for the industrial employees, customers and residents moving through.

Through open systems thinking, this design project explored what allows this unique social interaction spatially and how to enhance it while increasing residential developments. Using earthquake prone buildings, surface flooding issues and Wellington's urban growth plan as a way in, the design project explored slower industrial streets off Adelaide road, a key route into Wellington City. Designing public spaces open for industrial function and arguing for the social interactions which come with it. Including short cuts to better connect the 4-block area to its existing residential amenities and added ones (public library, gym, doctor's office, supermarket, cafes). Aiming to introduce a more open way of designing these areas in response to urban densification, which moves away from post-industrial design to industrial neighbourhoods.

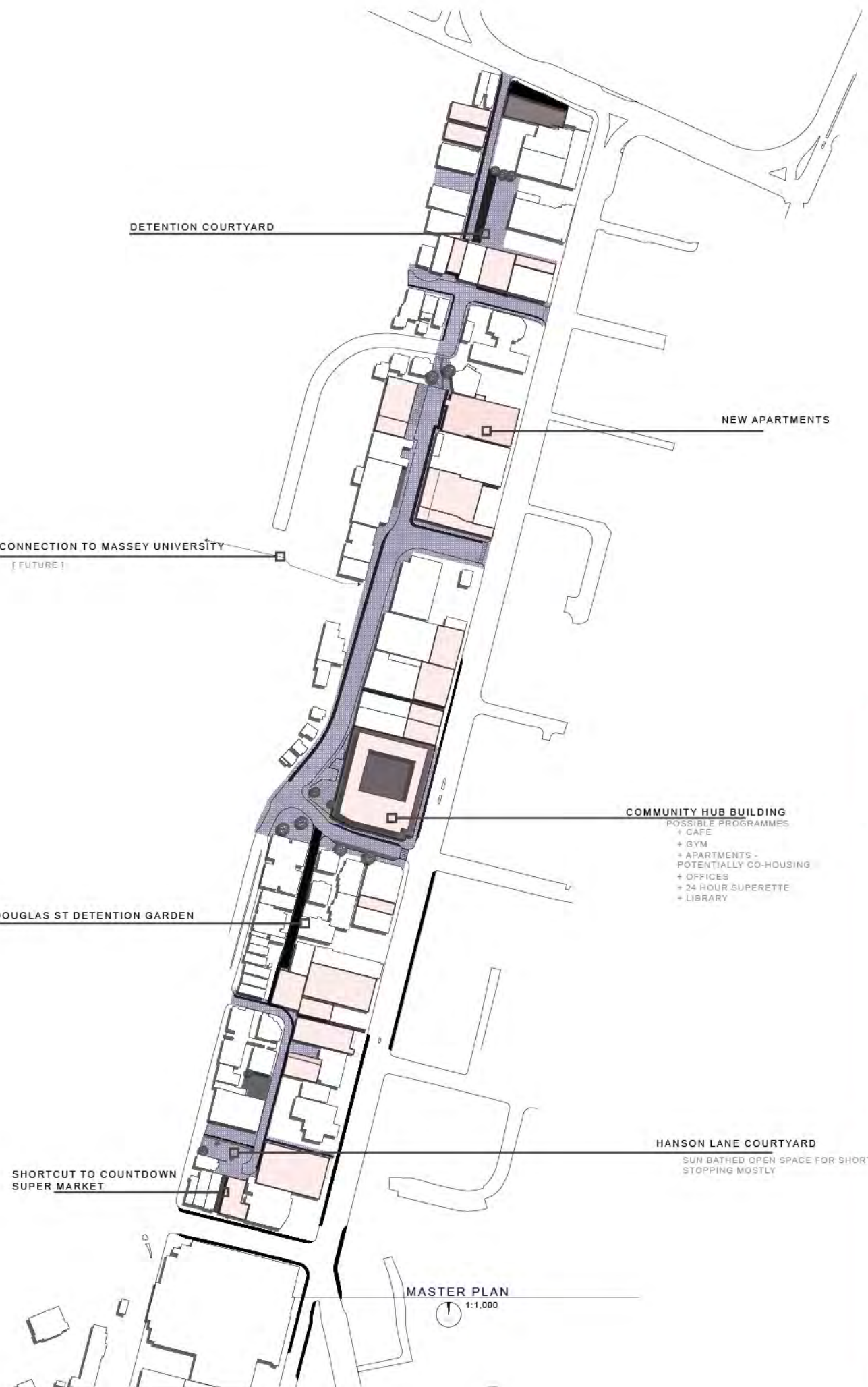
For further information

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Consult the web page <http://landscape.coac.net/>



Actors - Current

Students

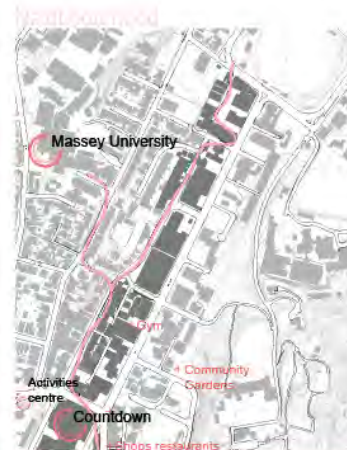
Age

18-25

Level of amenity use:



Will likely use lots of shortcuts, Be able to explore the neighbourhood, or use the public space often to get out of smaller apartments.



Workers

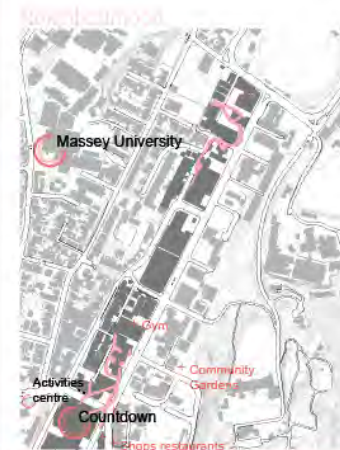
Age

20-50+

Level of amenity use:



The workers are the most likely to occupy the spaces around the workshops, sitting on sun bathed ledges and such. The workers will know the spaces around their workshop quite well and feel entitled to appropriate them how they like.



Workshop Customers

Age

20-50

Level of amenity use:



Workshop customers are unlikely to venture far from the workshop while waiting unless particularly adventurous. Without notably public spaces nearby the customers are even less likely to wander.



Young Professionals

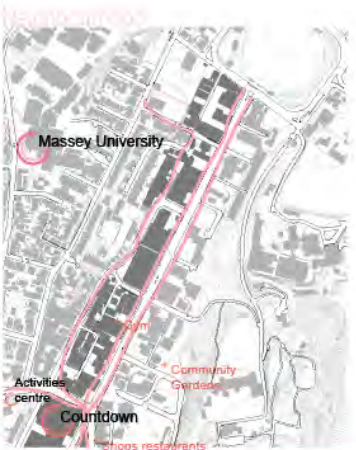
Age

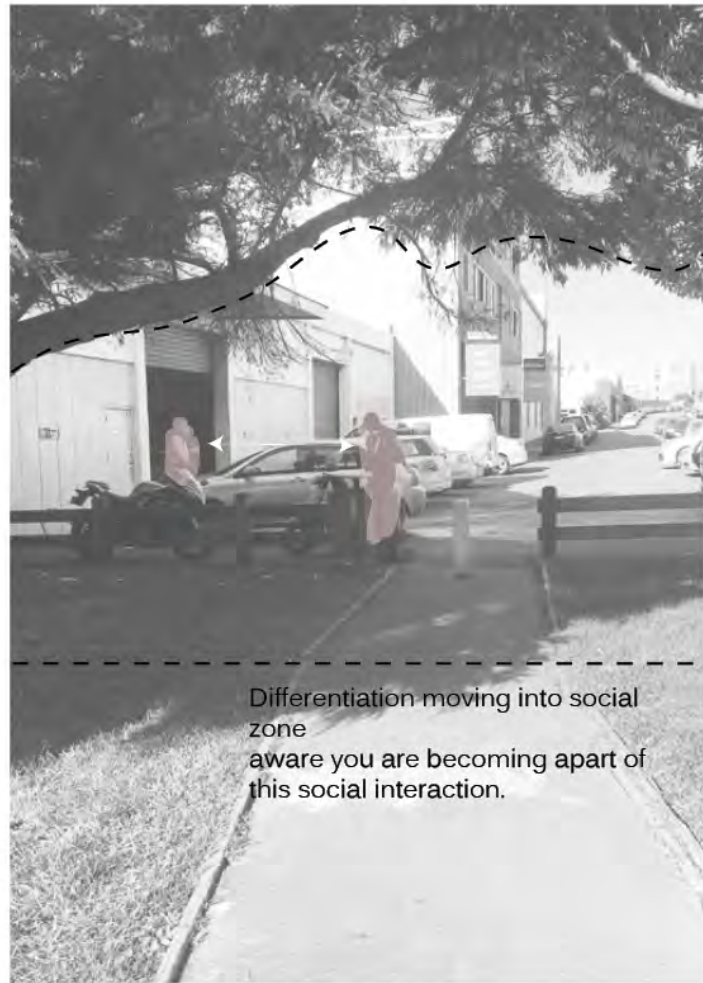
20-30

Level of amenity use:



Likely to only occupy public space for moving through as a part of daily rhythms. Will likely venture further into the city etc. for public space experience.





Differentiation moving into social zone aware you are becoming apart of this social interaction.



Configuration of apartments prevents the feeling of being watching



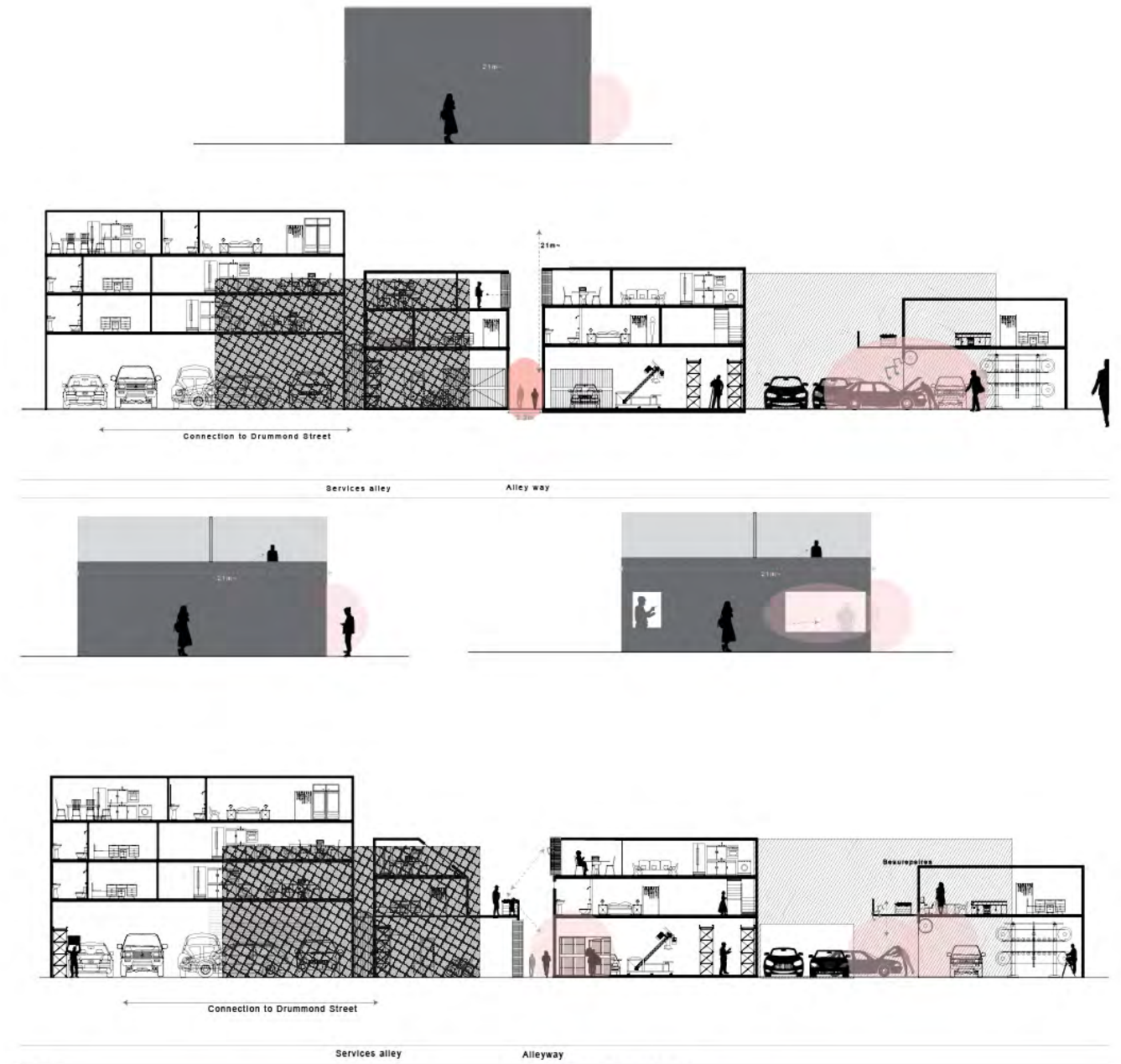
Social spill out from the workshop



Barrier preventing access to Hanson Lane even though you can see through to it

Slow street - no traffic - very quiet. Allows easy wandering

Hanson Lane - Adelaide Road iterations



CURRENT

PROPOSED





Hanson Court iterations

CURRENT



PROPOSED



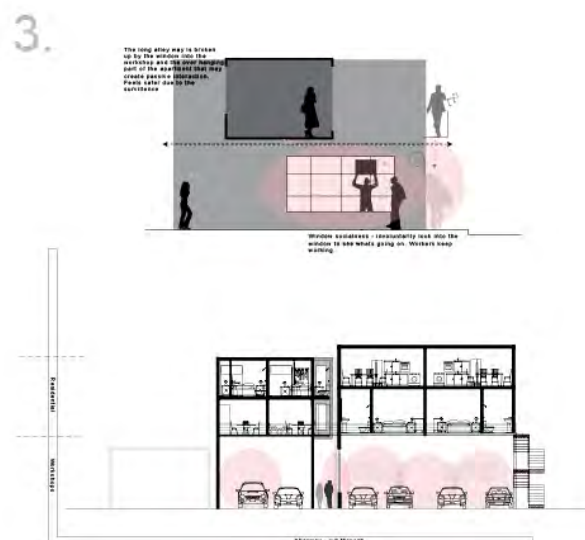
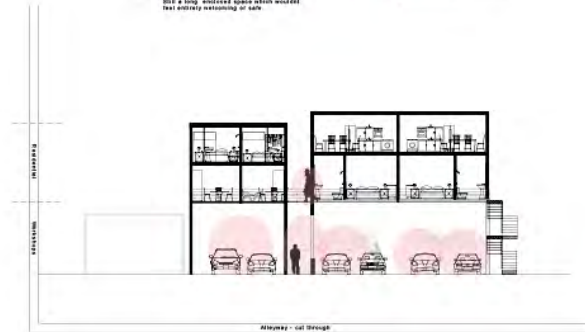
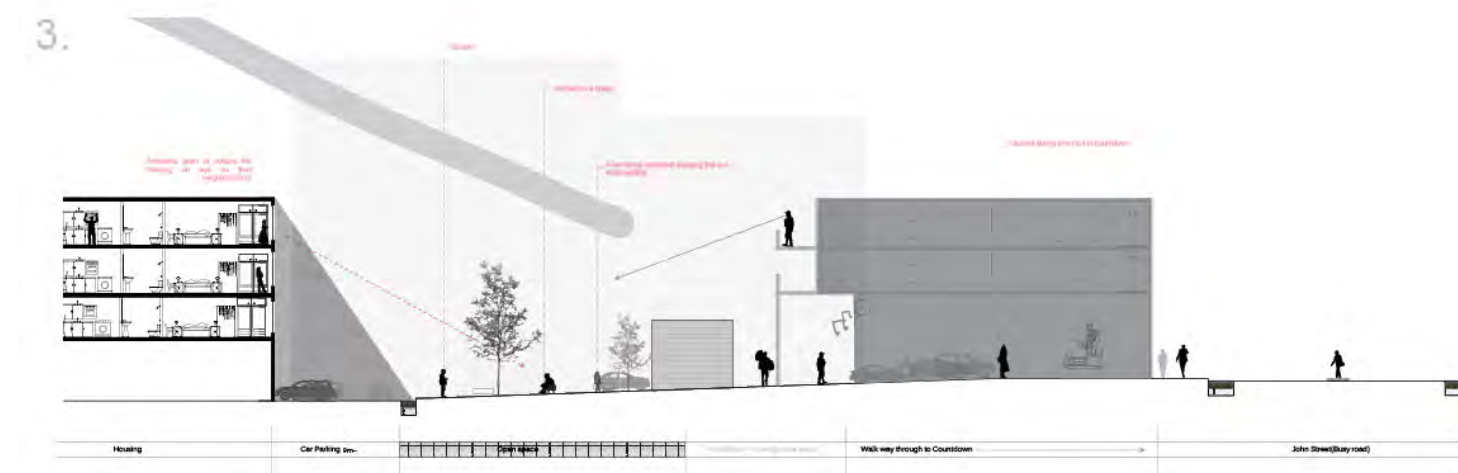
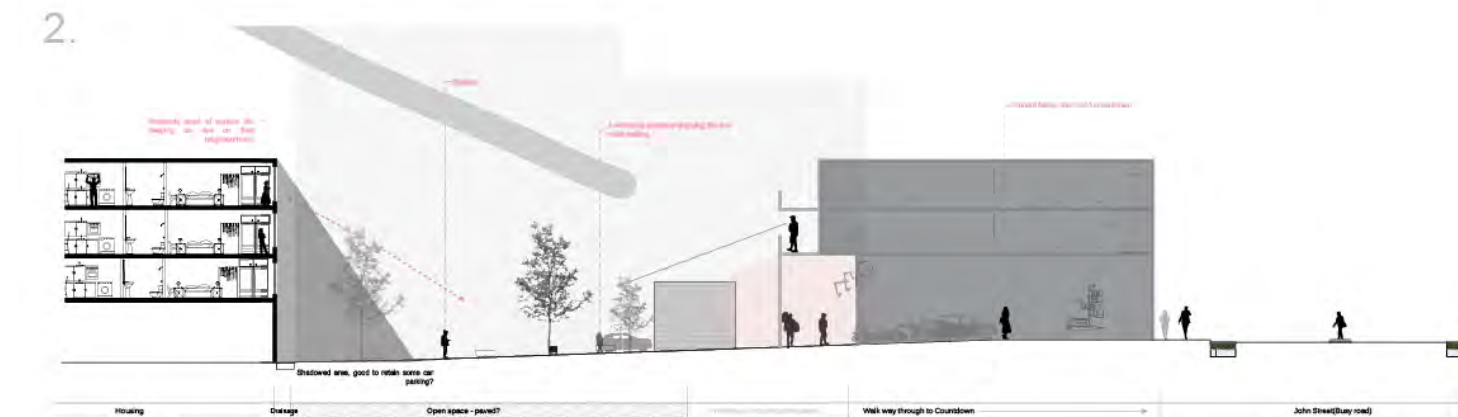
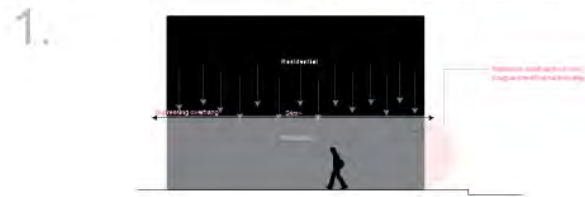
CURRENT



PROPOSED



10



Actors - Post Design

Students

Age
18-25

Level of amenity use:
[4 trees icon]

Will likely use lots of shortcuts, Be able to explore the neighbourhood, or use the public space often to get out of smaller apartments.

Workers

Age
20-50+

Level of amenity use:
[3 trees icon]

Will be busy in the workshop and largely influence the noise of the area day to day. Also they are courteous to street users as they are in the service industry. Can often use amenities during breaks.

Workshop Customers

Age
20-50

Level of amenity use:
[2 trees icon]

Wont typically stay around long or if they do wont likely venture far from the workshop. May use open spaces if close enough in eyesight or ear shot of workshop, otherwise it wont be as comfortable.

Young Professionals

Age
20-30

Level of amenity use:
[4 trees icon]

Will likely use amenities often and be involved in community events and such. Will explore but will likely follow 9-5 rhythms. If working in the area will be likely to use many more of the local amenities.