

Country / City

University / School

Academic year

Title of the project

Authors

Brazil / São Paulo

Escola da Cidade - School of Architecture and Urbanism

6th

VAGA: essays about spatial opportunities

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PERFORMATIVE NATURE

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SCHOOL PRIZE

X International Landscape Architecture Biennial

Máster d'Arquitectura del Paisatge -DUOT - UPC

ETSAB- Escola Tècnica Superior

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TECHNICAL DOSSIER

Title of the project	VAGA: essays about spatial opportunities
Authors	Bárbara Correia de Paula Fernandes
Title of the course	Bachelor Thesis
Academic year	6th - 2017
Teaching Staff	Cesar Shundi
Department/Section/Program of belonging	Architecture & Urbanism
University/School	Escola da Cidade - School of Architecture and Urbanism

Written statement, short description of the project in English, no more than 250 words

The project takes place on Rua 25 de Março a street in São Paulo's downtown, known as an important commercial centers, an open-air market where trading happens inside and outside the shops: among tents and hawkers who occupies the street and sidewalks. A street where thousands of people, commodities and illegal products circulate daily.

The first part of the project, the "*Errant Landscape*", is the accurate reading of the landscape that Rua 25 de Março produces: on one hand Rua 25 de Março reveals as an open-market and a potential meeting point, on the other hand it's a place highly controlled by security cameras and police patrols watching over the hawkers and the pedestrians. Grating, ladders with lances and signs with "*it is forbidden to stand or sit*" conforms 25's spatial configuration stimulating the passive relation to the space, the fast consumption of commodities and the precarious conditions of the informal workers.

From the "*Errant Landscape*" it was possible to approach to the main agents of 25: the hawkers, listening to their perceptions and work conditions, which led to the second part of the project, the Incursions, a series of interventions on the street speculating a common space in its everyday, seeking a gap, a place free from the existing comercial relations, an opportunity. By appropriating an unused space, the Built Detail (the last Incursion) not only revealed it but became "*the park*"; "*the point*"; "*the pitstop*"; "*the reading point*" or any other appropriation that occurred after its installation.

For further information

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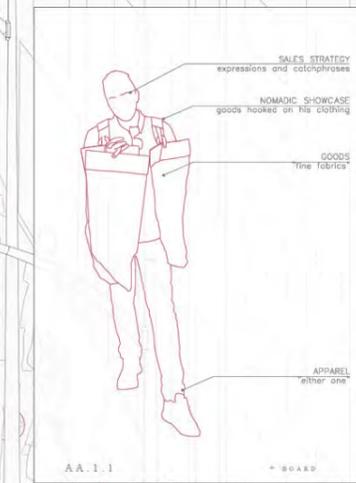
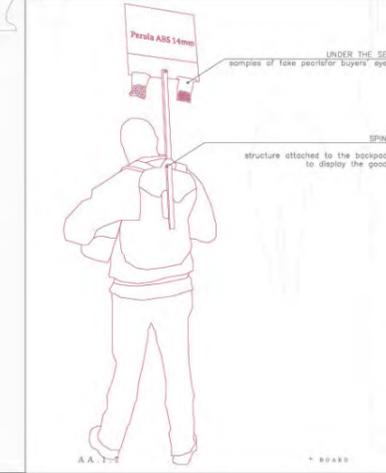
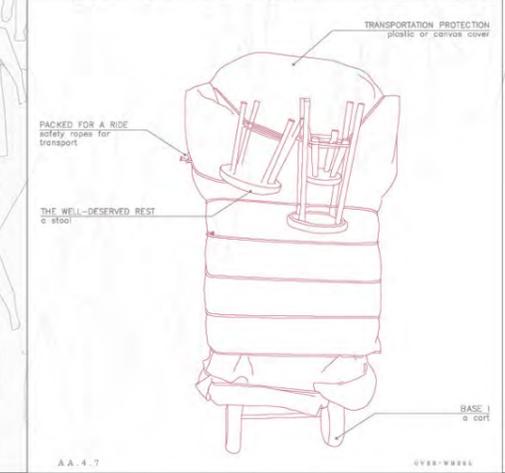
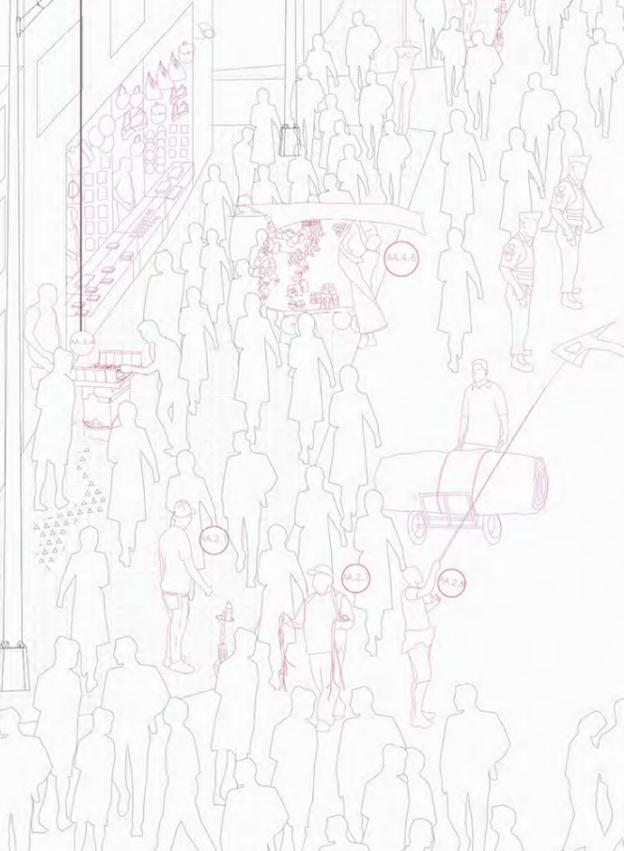
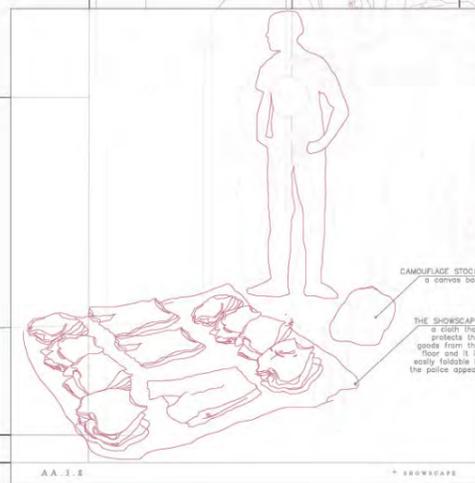
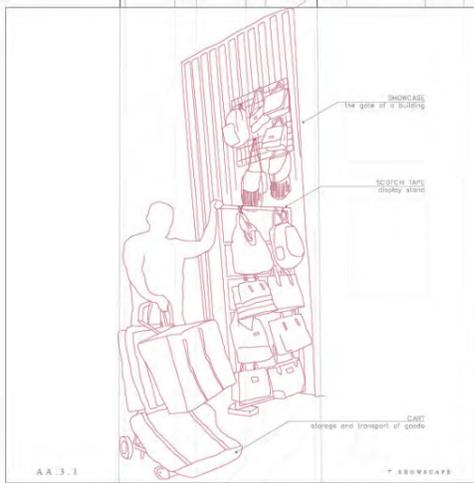
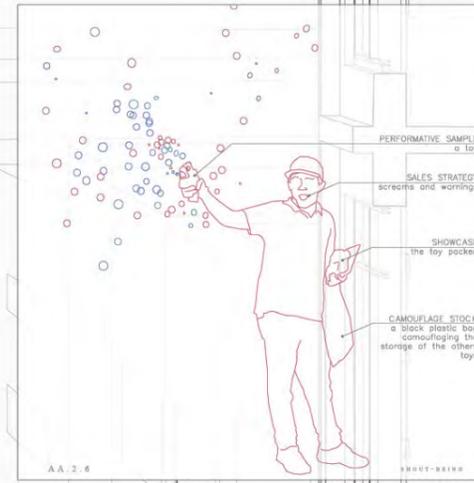
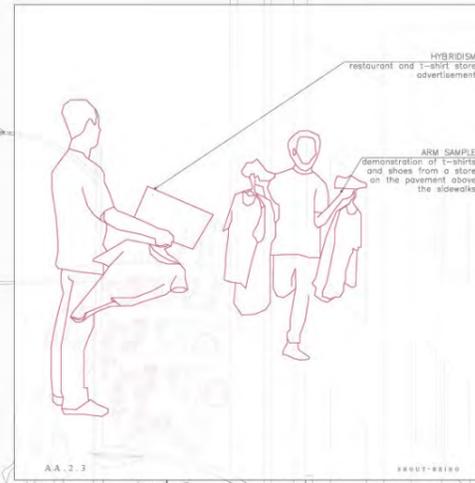
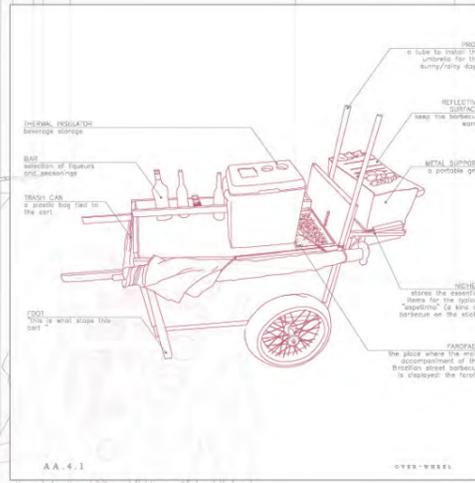
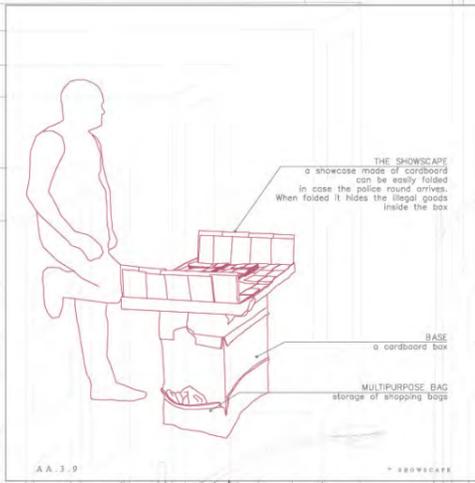
Consult the web page <http://landscape.coac.net/>

THE ARCHIVE OF HAWKERS

This archive is part of the "Errant Landscape", it is a collection of the main agents of Rua 25 de Março: the hawkers.

The archive is organized from the categorization of their ways of sell: the ones who do it by shouting, the "shout-being" (AA2), the "over-wheels" (AA4), "showscapes" (AA3), or the ones who stay stand with boards or goods attached in their garments or body (AA1).

access to the complete archive:



THE INCURSIONS

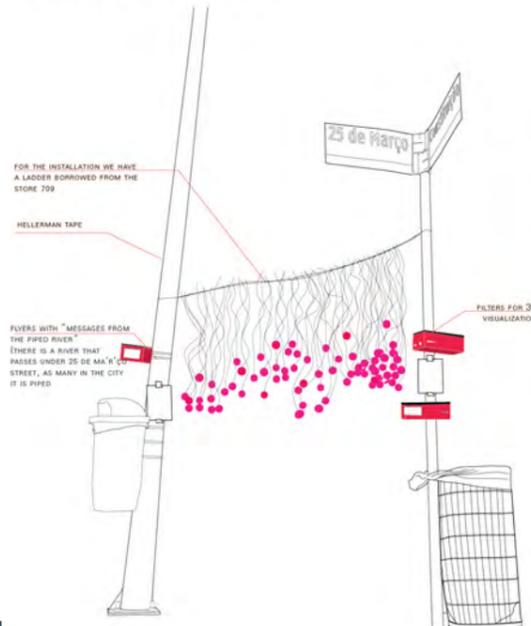
The Incursions spatialized the dialogue on the street, highlighting the common space that Rua 25 de Março can be. A shadow, a brief closing of the street, some playfull red boxes installed along the sidewalk were rehearsals speculating different ways of perceiving the street beyond its comercial relationships. Seeking a gap, a place where a device could be installed, activating and consolidating the pause, an encounter, slowing down the rythim and playing with those who perceive something beyond consumption and the intense landscape of Rua 25 de Março.



schematic map of the location of the Incursions



INCURSION III: 25ARQTX



INCURSION I: The Shadow



INCURSION II: Stations



for more information: <https://cfnandesba.wixsite.com/perambulacoes/a-busca-do-suporte-territorio>



The Incursions led to the discovery of an place in disuse on the sidewalks of Rua 25 de Março: placed in a distance of less than 2 meters between each other *the light poles* on the sidewalk produces a sort of a gap. Nobody occupies these places, they have no value in one of the most expensive square meter of São Paulo, the perfect space for the last Incursion: the Built Detail...

THE BUILT DETAIL

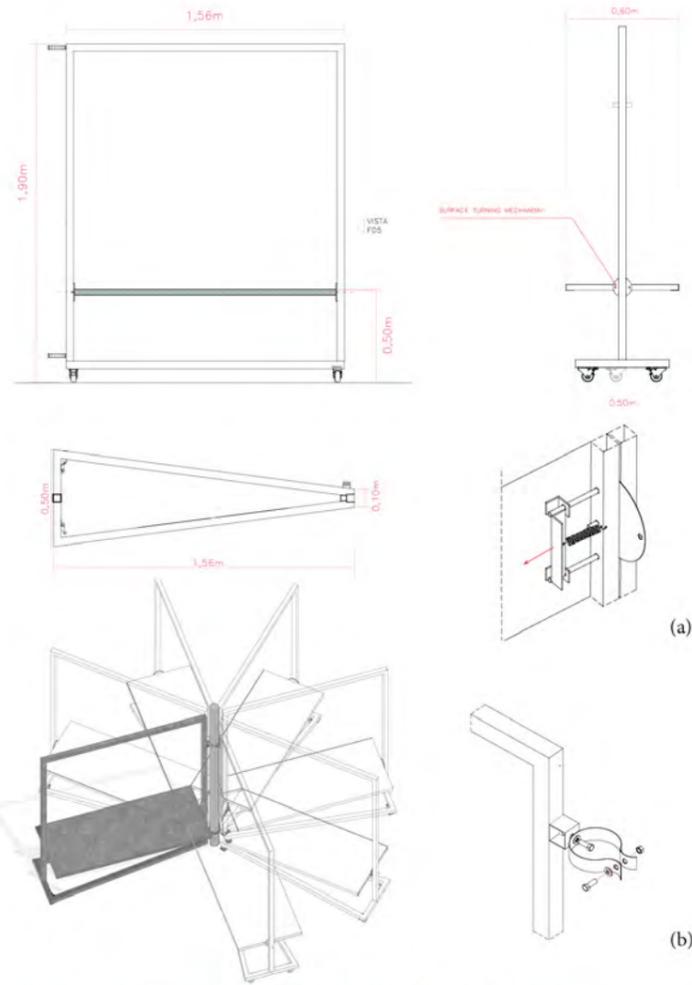
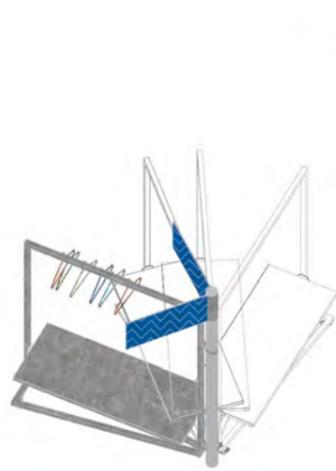
The last Incurtion, the Built Detail, was conceived from the recognition of a residual space on the sidewalks of Rua 25 de Março: between the light poles.

Two identical metal structures have been attached, their bases with wheels allow to flow with the pedestrians in the sidewalk, both have a brake if necessary to firm them in a specific position. The structure also has a editable surface, which can be placed in the horizontal or vertical position.

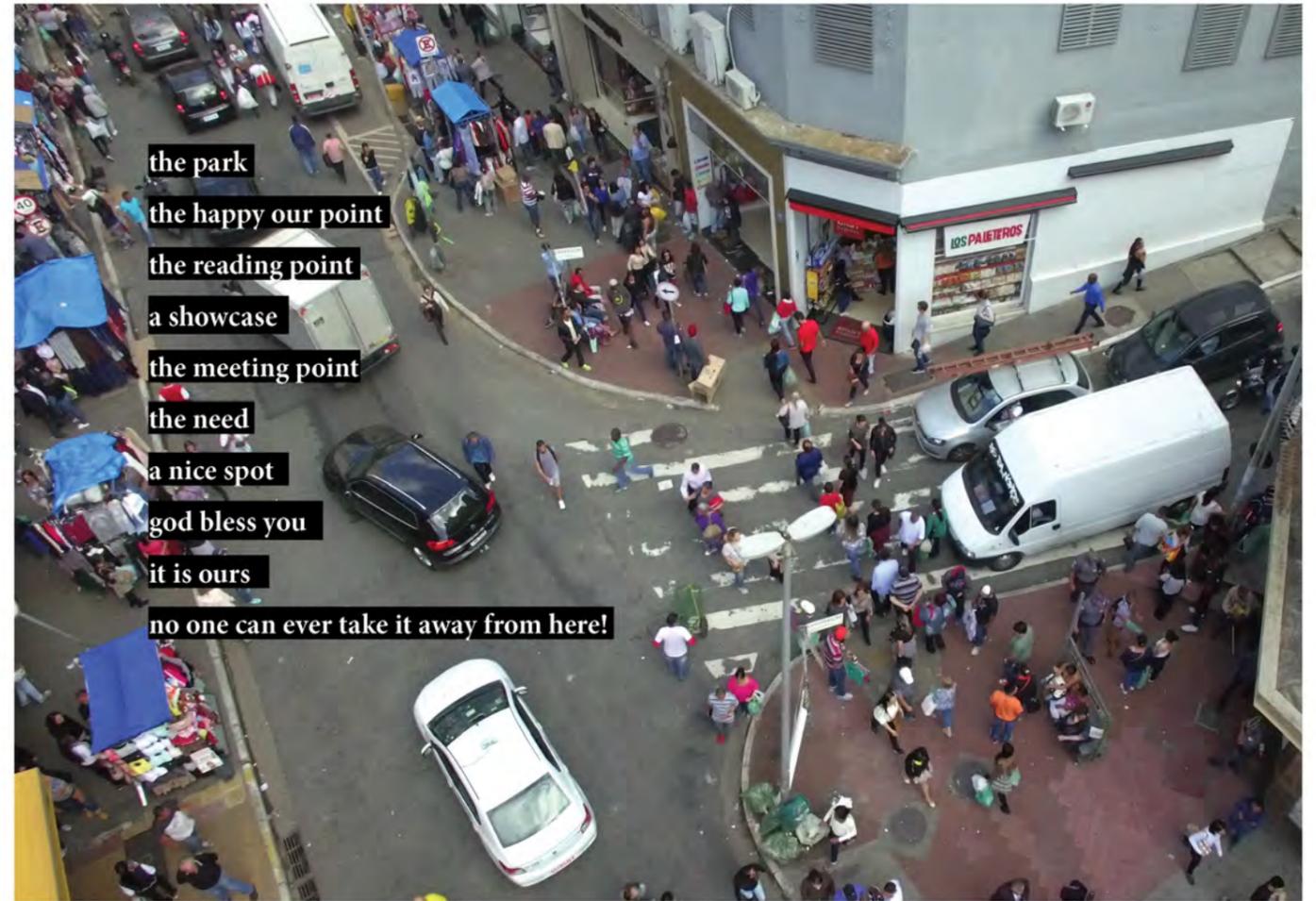
A detail on a busy sidewalk.

An opportunity...

...several possibilities.



plans, elevation, turning system detail (a) and the clamp detail (b)



- the park
- the happy our point
- the reading point
- a showcase
- the meeting point
- the need
- a nice spot
- god bless you
- it is ours
- no one can ever take it away from here!

list of appropriations of the built detail



*access to the project website: <https://cfernandesba.wixsite.com/perambulacoes>