

| Country / City | United Kingdom / Edinburgh |
|----------------------|---|
| University / School | University of Edinburgh / Edinburgh School of Architecture and Landscape Arcihtecture |
| Academic year | 2017 - 2018 |
| Title of the project | Oh My Grid! |
| Authors | Marta Gioffrè |





PERFORMATIVE NATURE

Barcelona International Landscape Architecture Biennial

September 2018 Barcelona SCHOOL PRIZE

X International Landscape Architecture Biennial

Máster d'Arquitectura del Paisatge -DUOT - UPC ETSAB- Escola Tècnica Superior d'Arquitectura de Barcelona Avenida Diagonal, 649 piso 5 08028 Barcelona-Spain

TECHNICAL DOSSIER

| Title of the project | Oh My Grid! | |
|--|---|--|
| Authors | Marta Gioffrè | |
| Title of the course | MLA Landscape Portfolio | |
| Academic year | 2017 - 2018 | |
| Teaching Staff | Lisa Mackenzie and Elinor Scarth | |
| Department/Section/Program of belonging Edinburgh School of Architecture and Landscape | | |
| | Architecture / Landscape Architecture (MLA) | |

University/School University of Edinburgh / Edinburgh School of Architecture and Landscape Architecture

Written statement, short description of the project in English, no more than 250 words

Welcome to France! The project is located on the border with the National Park of the Calanques and the Mediterranean Sea,

in the city of La Ciotat. The city of La Ciotat counts 35 000 inhabitants, and It has been a centre for shipyards for centuries,

and this activity transformed the landscape and the lives of its inhabitants.

In fact, the project proposes a series of punctual interventions in sites that can be described as neither integrally urban

nor completely natural. All the picked sites of the Urban Satellite are special places for the City.

Some are hidden some are neglected, some forgotten but they all have strong features.

Nowadays, the City is planning to transform 12,000 sqm of the Shipyard into a new business village, leading to the demolishment

of the old and beautiful warehouses and the characteristic cranes. Therefore, destroying the genius loci.

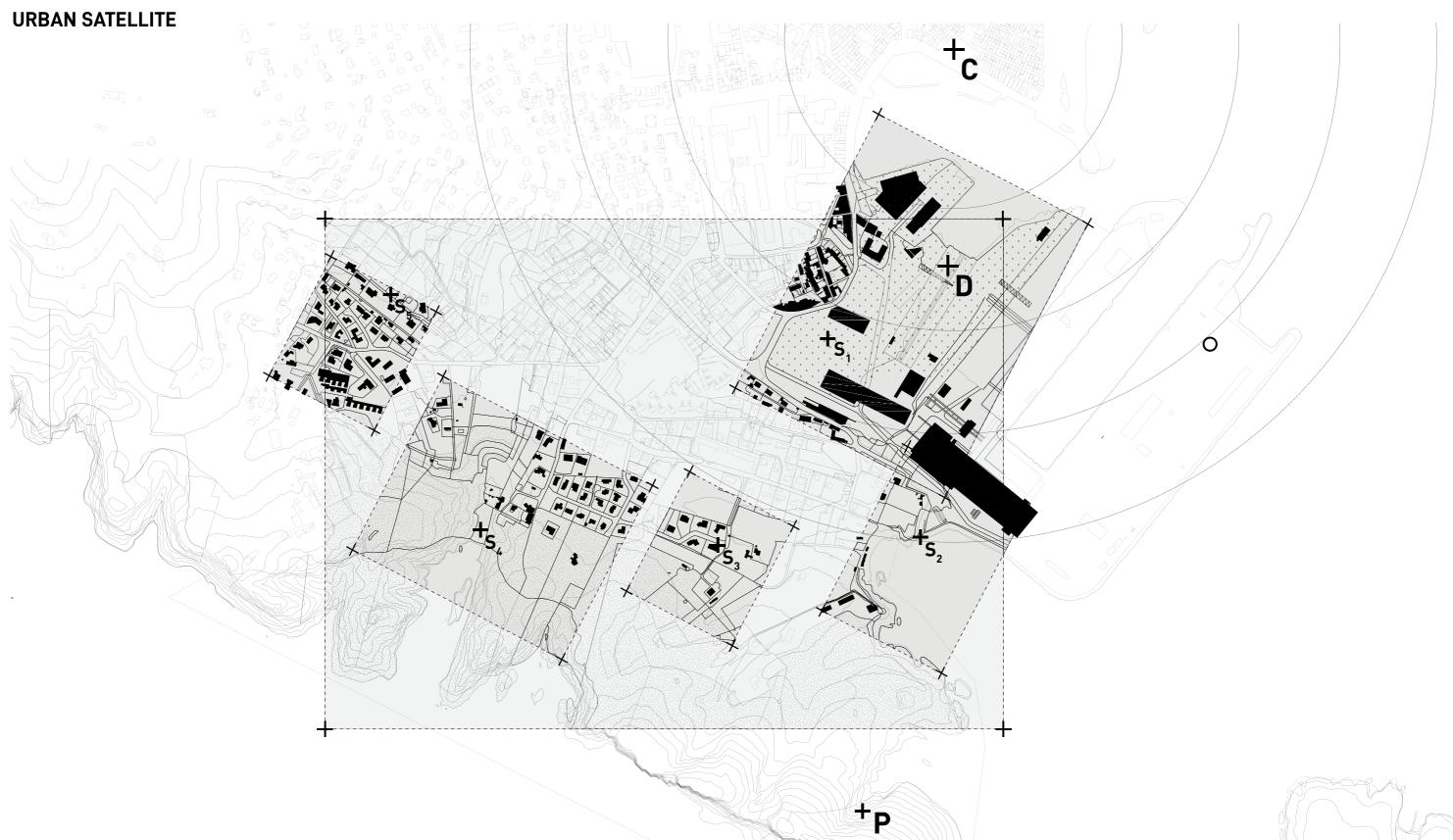
By proposing new permanent elements to structure the plot, like the introduction of elements from the Mediterranean landscape, metal structures, artificial hills.

Trying to find the quality in what exists and it's providing a grid for structuring the new development and simultaneously proposing

temporary happenings like markets, art exhibitions, an outdoor cinema, and music festivals.

For further information Máster d'Arquitectura del Paisatge -DUOT - UPC

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*P The National Park of The Calanques,

it is defined the first peri-urban park in all Europe due to it's proximity to the cities of Marseille, Cassis and La Ciotat.

***C** The city of **La Ciotat** counts 35.000 inhabitants.

It has been a center for shipyards for centuries, and this activity transformed the completely natural. landscape and the lives of its inhabitants.

S¹ Urban Satellites, proposes a series of punctual inteventions in sites that can be descripted as neither integrally urban nor

sqm of the Shipyard into a new business village. This will destroy the genius loci.

***D** The Citys is planning to transform 12,000 ***S** The Shipyard's area is part of the project Urban Satelite, which is aiming the industrial character of the Shipyard. Providing a grid for structuring the new development.



ACUPUNTURE



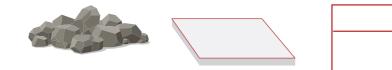
OUT OF THE GRID - SITE 5



ART EXHIBITION - POSSIBLE SETTING SITE 1



TOOLS USED



FRAMING CAP DE L'AIGLE - SITE 2





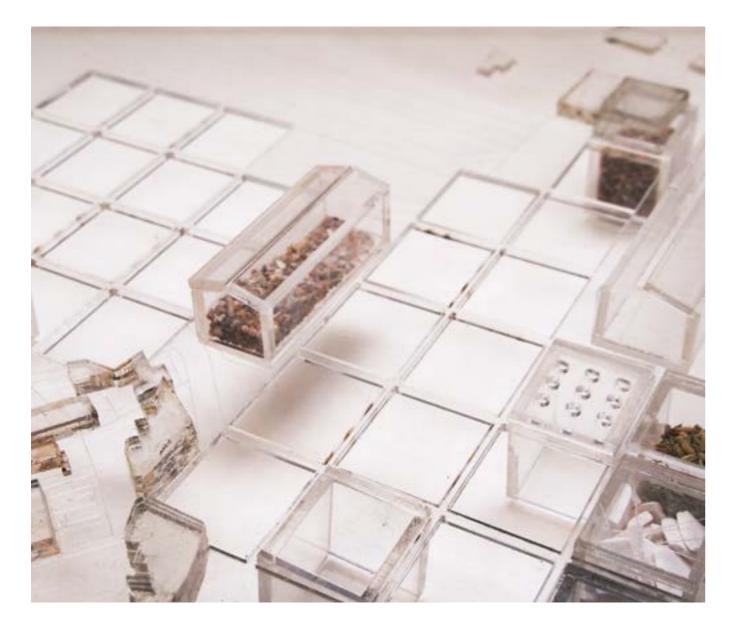
PLAYING WITH THE GRID

Urban Satelites is conceived as a **participatory** project.

It is based on a set of possibilities, it starts from a proposed range of modular gardens, structures or singolar plant, that can reach the level of regulatory statutes. From a given situation comes the sense of a possible transformation, transposed into the real. The elements become regulations that can be applied on a large scale and over time.

The design brief is an exercise in creating a site with plenty of flows while preserving walls and constructions and maintaining the already existing working area. Some elements can be modified and moved to create a new setting, others are anchored to the grid and embed with the **Mediterranean landscape**.

The elements are all related to the place and defined by an aesthetical guidelines which make them recognizable as part of the whole system.



















An **avenue of orange trees** that during the winter can be moved inside one of the warehouse, transforming it in an **orangeriè**.

