



Country / City Argentina-Rosario

University / School Universidad Nacional de Rosario - Facultad de Arquitectura Planeamiento y Diseño (UNR - FAPyD)

Academic year 6°

Title of the project METHAPHOR - Cultural Center in Rosario coast

Authors Florencia Valletto



PERFORMATIVE NATURE

Barcelona International Landscape Architecture Biennial

September 2018 **Barcelona**

SCHOOL PRIZE

X International Landscape Architecture Biennial

Máster d'Arquitectura del Paisatge -DUOT - UPC
ETSAB- Escola Tècnica Superior
d'Arquitectura de Barcelona
Avenida Diagonal, 649 piso 5
08028 Barcelona-Spain

TECHNICAL DOSSIER

Title of the project	METHAPHOR – Cultural Center in Rosario coast
Authors	Florencia Valletto
Title of the course	Final project
Academic year	6º
Teaching Staff	Tutor: Mg. Arch. Ana Valderrama – Chief of Architectural Project: Arch. Marcelo Barrale
Department/Section/Program of belonging	Architectural project
University/School	Universidad Nacional de Rosario – Facultad de Arquitectura, Planeamiento y Diseño (UNR – FAPyD)

Written statement, short description of the project in English, no more than 250 words

The following project proposes to think over the process of determination of the shape, based on the metaphor as a project material. The “Parque España” and “Club Mitre” under the gully of the central coast of Rosario are considered the main sites of exploration. The images of the ancient port landscape of the place are taken into account as the Kick-starters materials and also, the pictoric expressions of Xul Solar, especially those that illustrate spontaneous constructions in floodplains. The intention of this project is to create estrangement situations towards the one who perceives the building either from the water or from the top of the gully, setting bonds with the pictures of the ancient harbor, the ships, the stilt houses on the island and the pictoric images of Xul Solar. The elaboration of these overlapping images implied a sustained study of the structural and material essence in the constructions referred to. In this way, this building emerges from water making a reinforced concrete platform –by way of the platforms for fuel loading and industrial docks– from which arises a balloon frame structure type, widely used in port populations both for housing and infrastructure. This constructive system, consisting of light and small wooden sections, generates accumulation of materials that explodes and amplifies its expressive, special and structural aspects. All metaphorical construction entails an effect of estrangement and amplification of the initial materials, melting of elements that they seem not to have any relation, and processes of successive transformation leading to the determination of a “new” product.

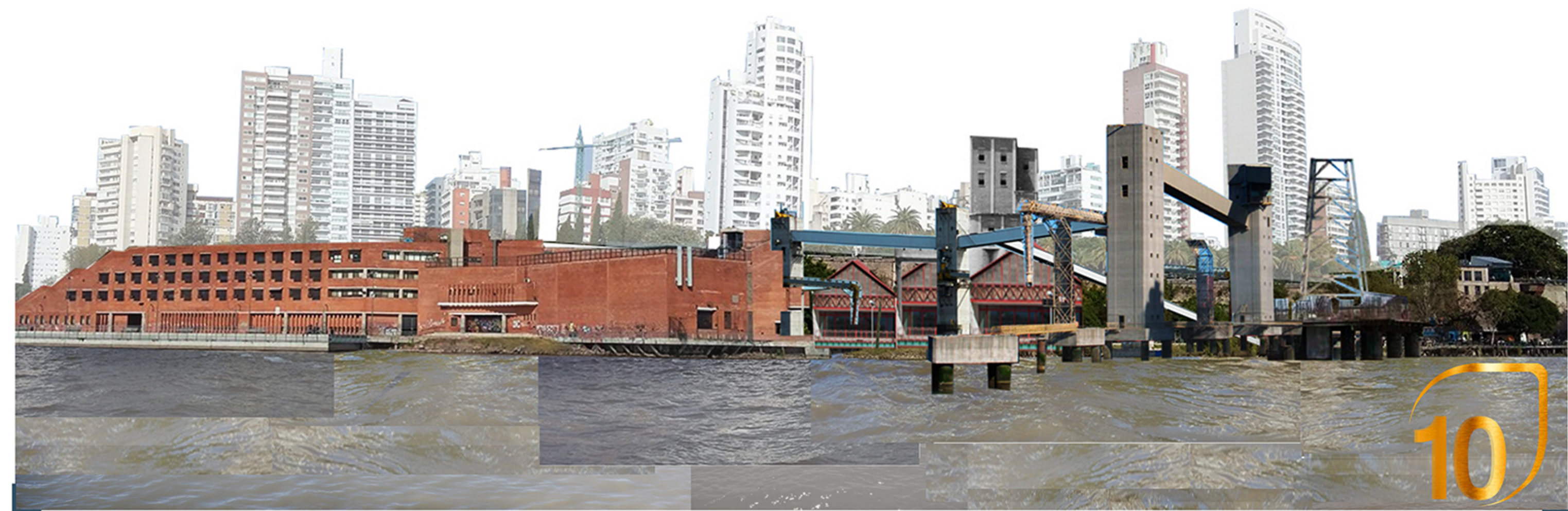
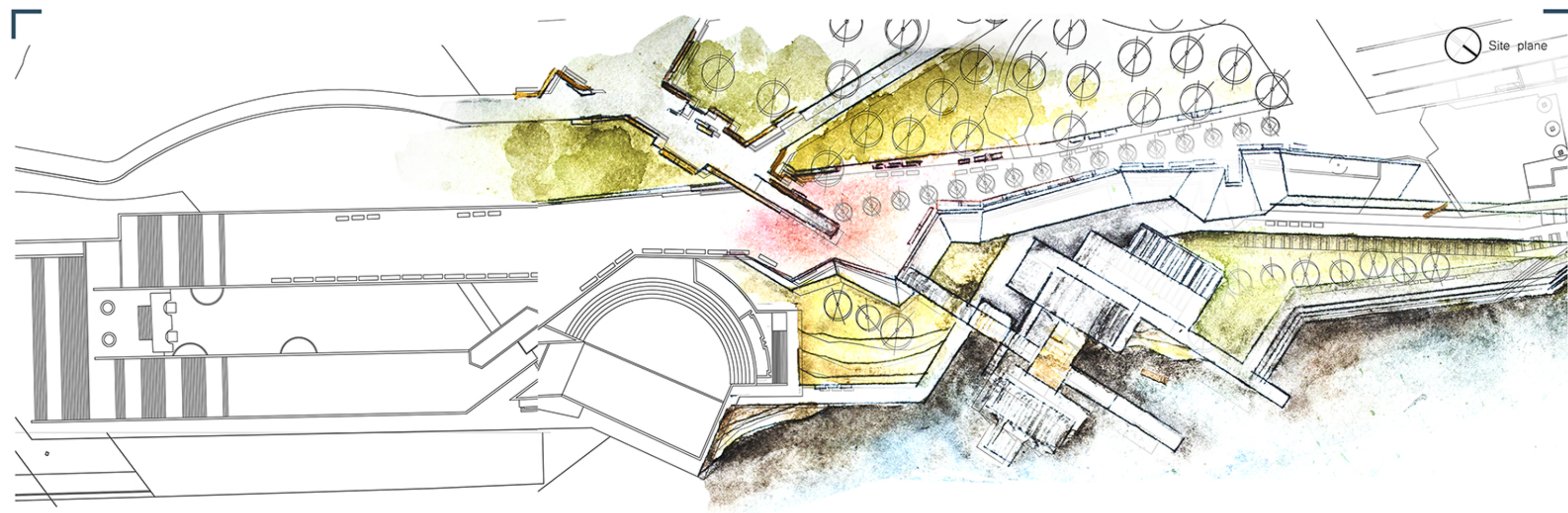
For further information

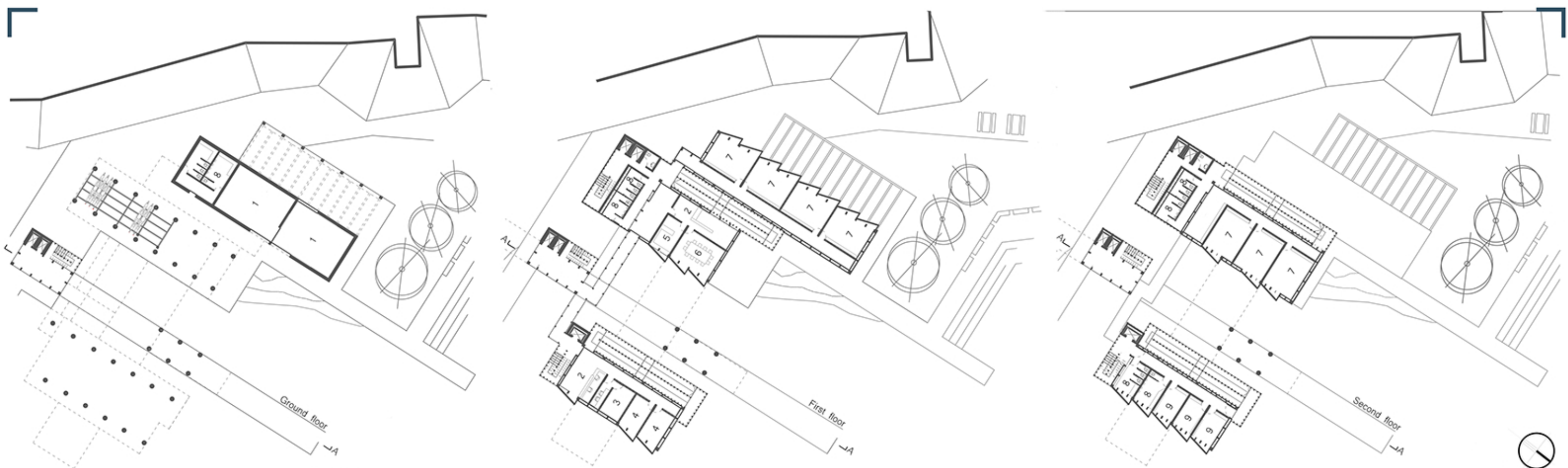
Máster d'Arquitectura del Paisatge -DUOT - UPC

T: + 34 93 401 64 11 / +34 93 552 0842

Contact via email at: biennial.paisatge@upc.edu

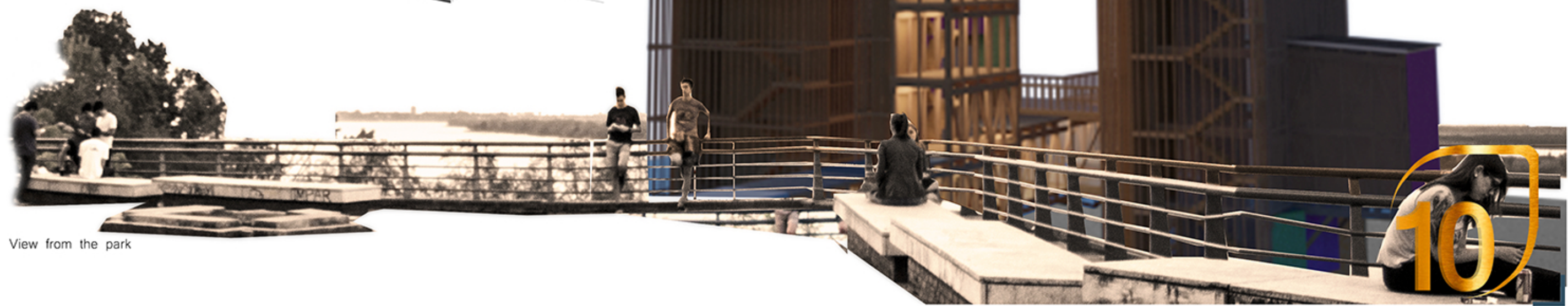
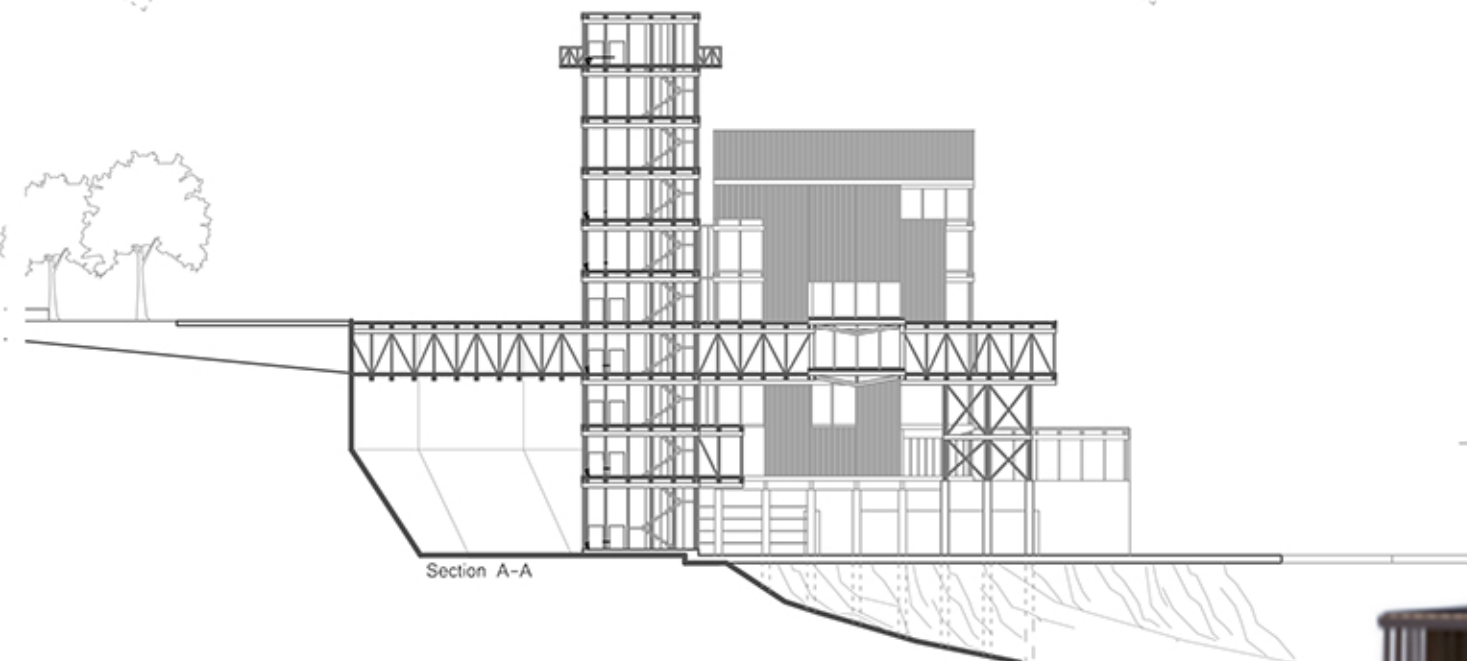
Consult the web page <http://landscape.coac.net/>



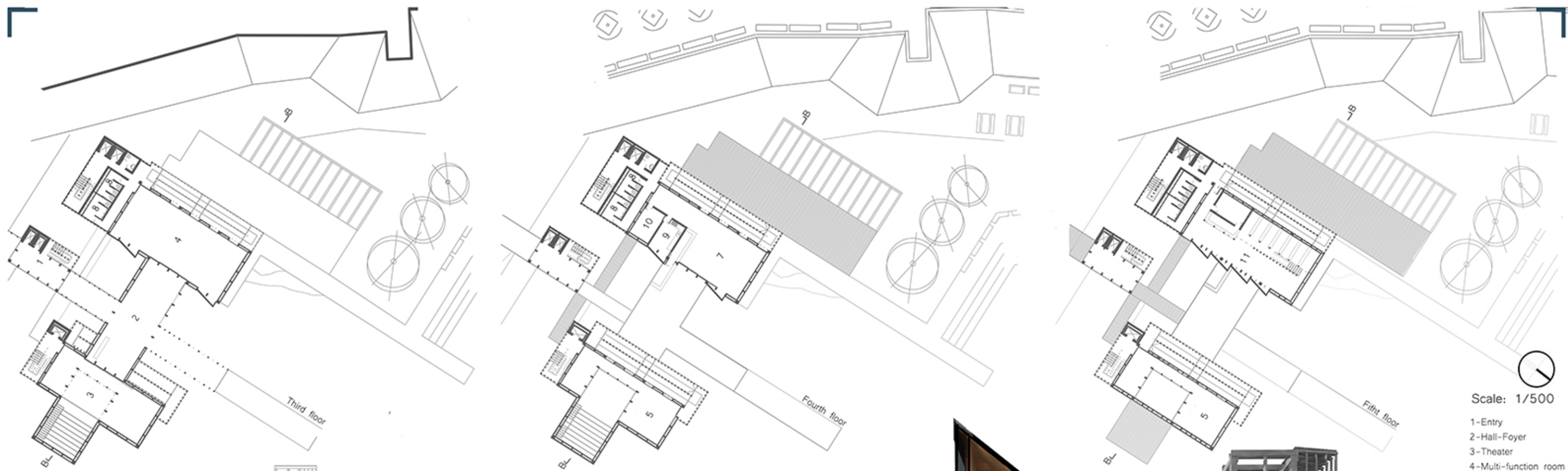


Scale: 1/500

- 1-Deposit
- 2-Reception
- 3-Recording room
- 4-Rehearsal room
- 5-Office
- 6-Meeting room
- 7-Classroom
- 8-Bathroom
- 9-Dressin room

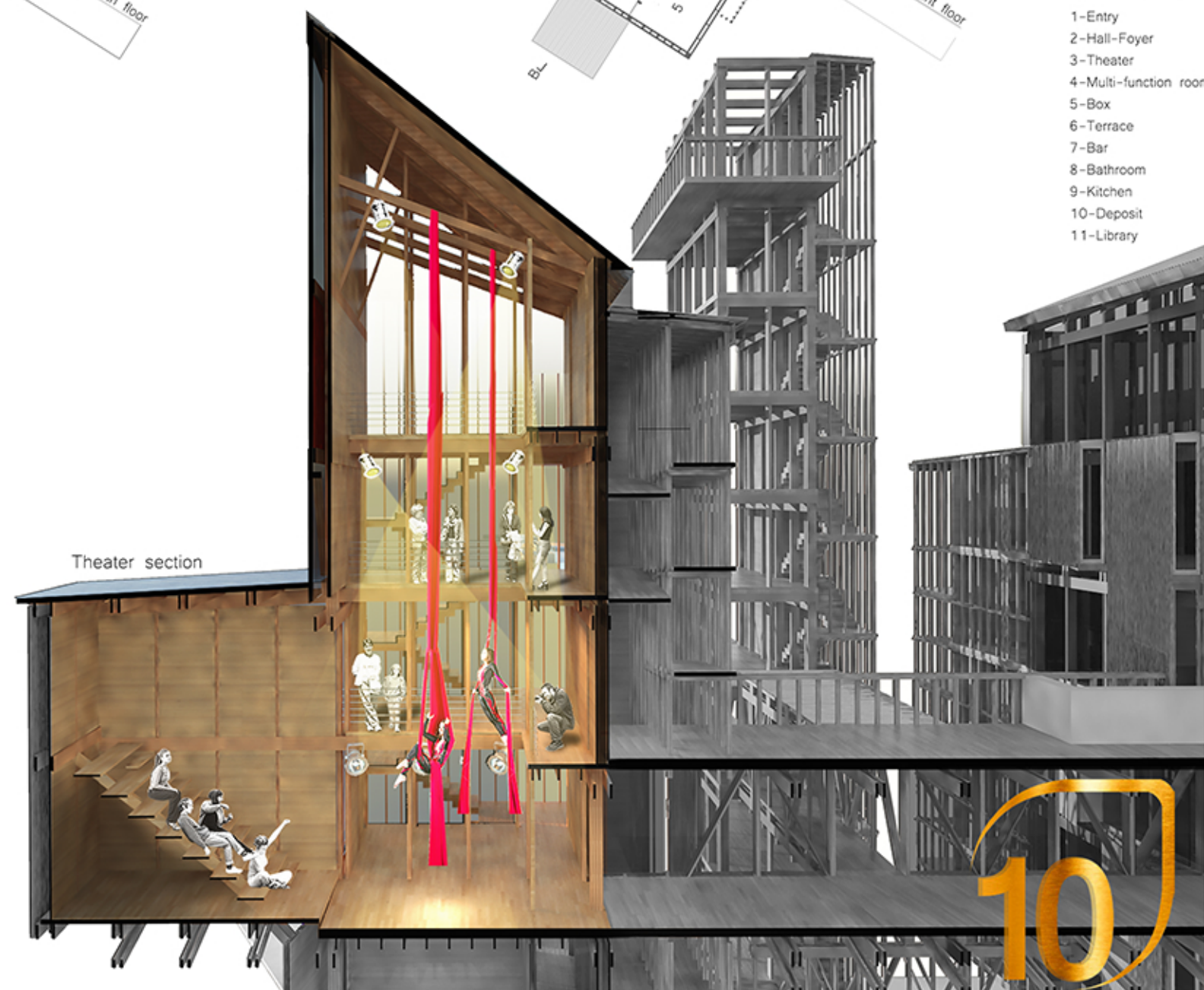
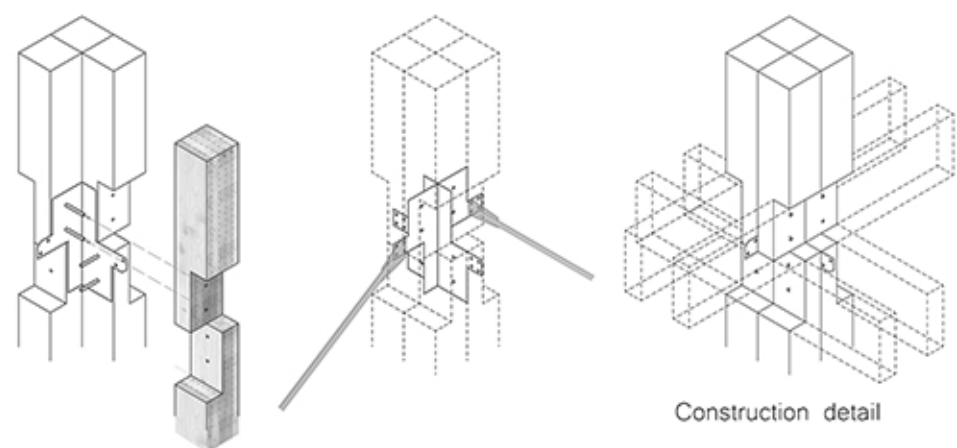
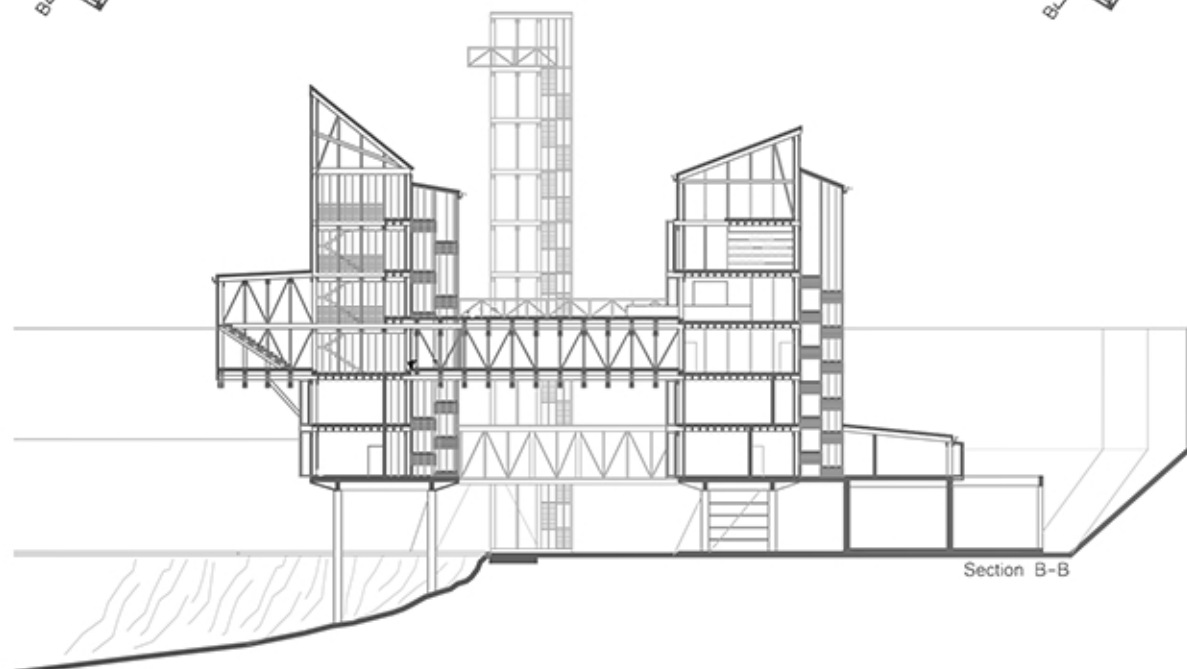


View from the park



Scale: 1/500

- 1-Entry
- 2-Hall-Foyer
- 3-Theater
- 4-Multi-function room
- 5-Box
- 6-Terrace
- 7-Bar
- 8-Bathroom
- 9-Kitchen
- 10-Deposit
- 11-Library



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