



Country / City    UK, London

University / School    University of Greenwich

Academic year    2017-2018

Title of the project    (in) visible homelessness

Authors    Rosie Martin





# PERFORMATIVE NATURE

Barcelona International Landscape Architecture Biennial

September 2018 **Barcelona**

SCHOOL PRIZE

**X International Landscape Architecture Biennial**

**Máster d'Arquitectura del Paisatge -DUOT - UPC**

ETSAB- Escola Tècnica Superior

d'Arquitectura de Barcelona

Avenida Diagonal, 649 piso 5

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## TECHNICAL DOSSIER

Title of the project	(in) visible homelessness
Authors	Rosie Martin
Title of the course	Masters Landscape Architecture (MLA)
Academic year	2017-2018
Teaching Staff	Harry Bix, Ed Wall
Department/Section/Program of belonging	Department of Architecture & Landscape Studio SE: Nothing Architecture
University/School	University of Greenwich

### Written statement, short description of the project in English, no more than 250 words

London is experiencing a homeless crisis. Rocketing house prices and an unstable economy has left the most vulnerable people, including Theresa May's "just about managing" families, not managing at all, and facing homelessness. (Foster, 2017).

The issue has aroused differing responses from the government and charities to help prevent people from becoming homeless. However, for the people existing day to day on the street we as designers have some responsibility to respond to their needs as most frequent users of the urban realm.

My proposal is caught within this question of how to design an urban space for every street user - be it a family, commuter or homeless person bedding down outside.

The aim of this design is to consider the issue of visibility/invisibility surrounding street homelessness. The design is split between creating a hyper-visible space to attract mass crowds and invisible spaces for people living on the street.

The invisible spaces will provide protection and will only be used by those who know about them. The hyper-visible space of the monumental food landscape is designed for everyone to use.

Providing spaces to shower, lock belongings away, sleep, eat and even opportunities work, the proposal ultimately aims to create contact between those who are homeless and charities who will run these amenities and the food landscape, creating a supportive community and holistic solution to tackling the rising issue of homelessness within this area.

For further information

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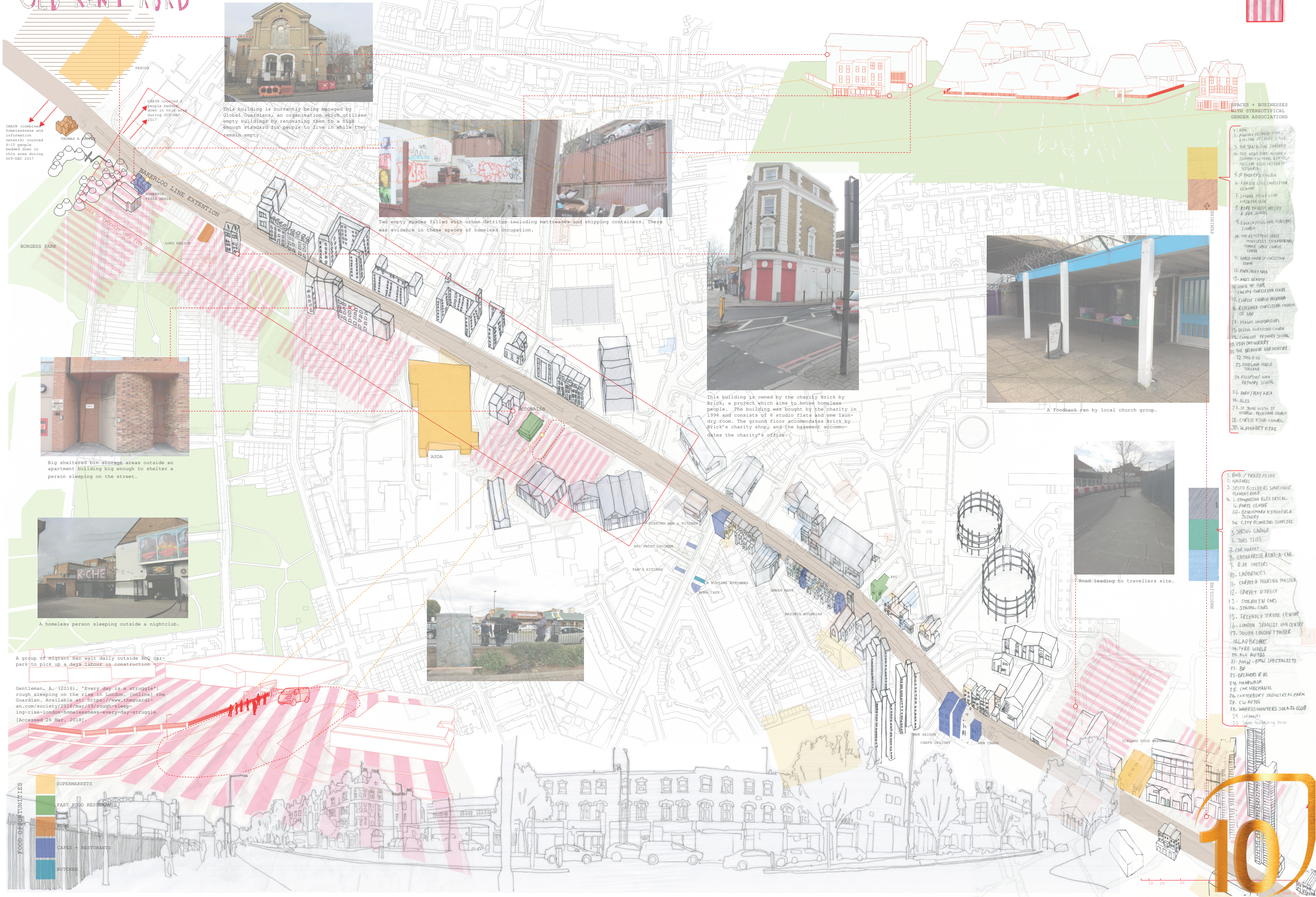
Consult the web page <http://landscape.coac.net/>



# OLD KENT ROAD

PROPOSED NEW STATION FOR BAKERLOO LINE

LIVING ON THE FRINGES//ALTERNATIVE HOUSING\* // NO POST CODES //FOOD BANKS  
\*(STREET HOMELESSNESS/TRAVELERS SITES)



CHAIN counted homeless and information network counted 6-10 people bedded down in this area during OCT-DEC 2017

CHAIN counted 6 people bedded down in this area during OCT-DEC 2017

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This building is currently being managed by Global Guardians, an organisation which utilises empty buildings by renovating them to a high enough standard for people to live in while they remain empty.

Two empty spaces filled with urban detritus including mattresses and shipping containers. There was evidence in these spaces of homeless occupation.

This building is owned by the charity Brick by Brick, a project which aims to house homeless people. The building was bought by the charity in 1994 and consists of 6 studio flats and one laundry room. The ground floor accommodates Brick by Brick's charity shop, and the basement accommodates the charity's office.

A foodbank run by local church group.

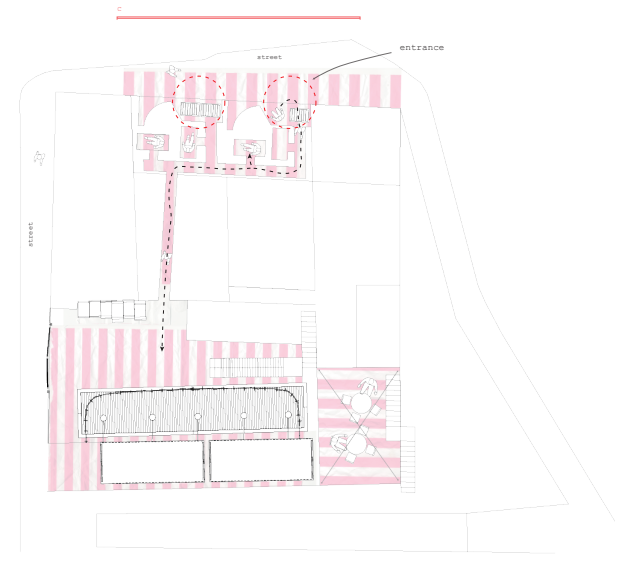
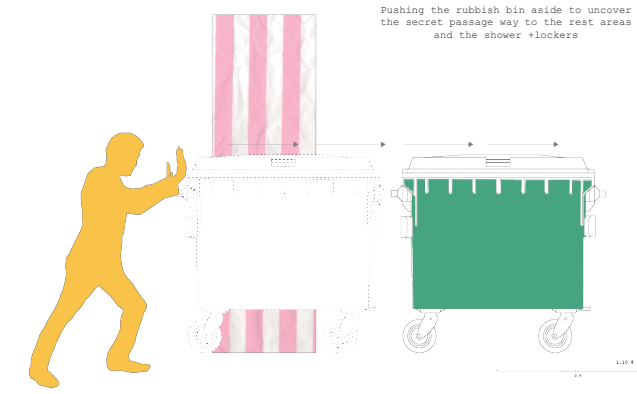
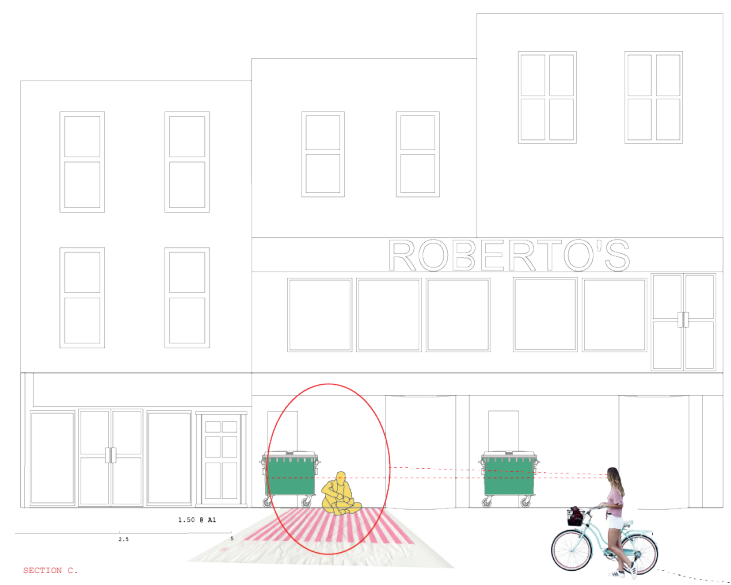
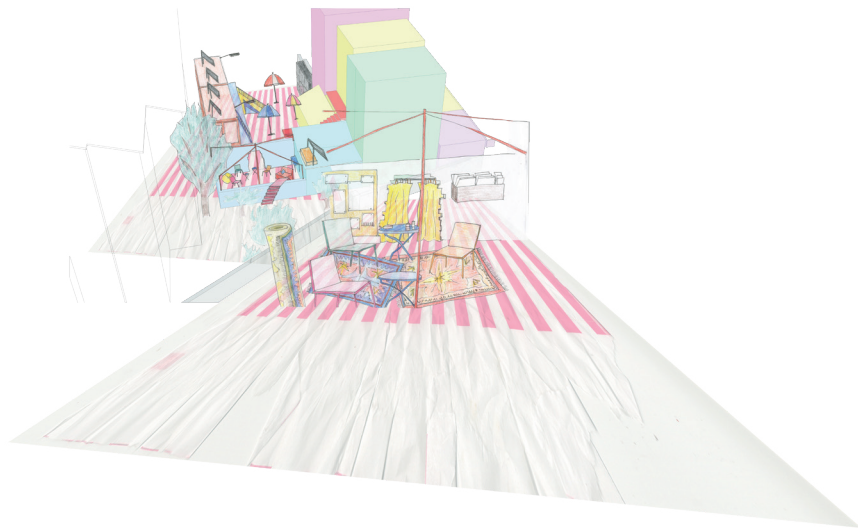
Road leading to travellers site.

SPACES + BUSINESSES WITH STEREOTYPICAL GENDER ASSOCIATIONS

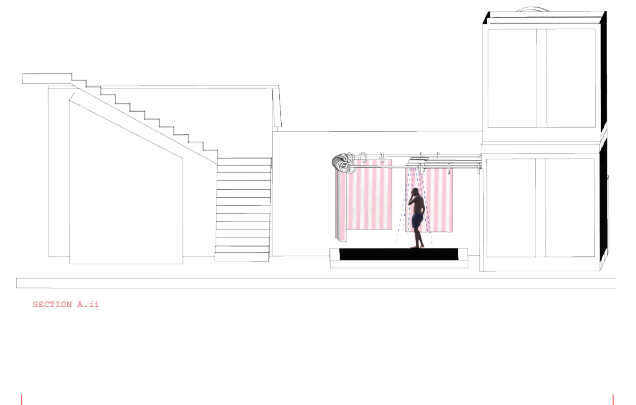
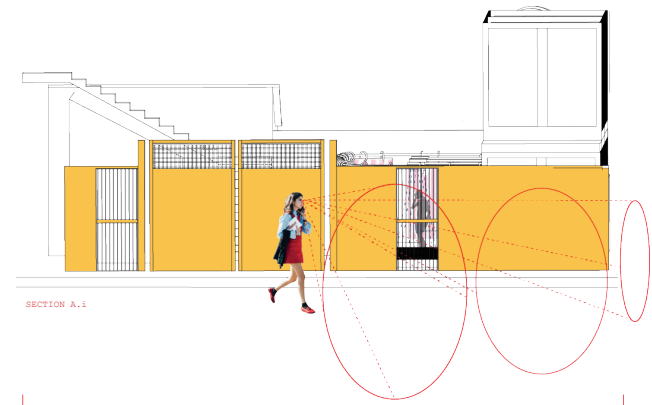
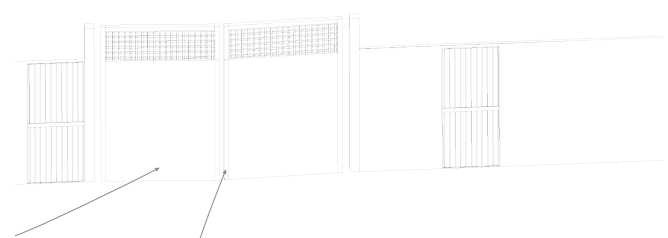
1. ASDA
2. PANDORA PRIMARY SCHOOL
3. THE TRAFALGAR SQUARE
4. OLD WEST END MOSQUE & SHARAH CULTURAL CENTRE
5. ST PHILIP'S CHURCH
6. FAMILY LIFE CHRISTIAN CENTRE
7. SANDER HALL LION HAWKPOLE
8. ST JOHN'S CHURCH
9. EVERLASTING ANGEL MONASTERY
10. THE FLOTHAM HALL MONASTERY
11. LINDSAY HALL MONASTERY
12. PARK HALL MONASTERY
13. BANGS ROAD
14. HOUSE OF LOVE
15. CHURCH CHURCH PROGRAM
16. REDEEMED CHRISTIAN CHURCH OF GOD
17. MARGARET HOSPITAL
18. CAMELOT PRIMARY SCHOOL
19. VERN DRY MONASTERY
20. THE BROTHER OF GOD MONASTERY
21. TONY RAO
22. FOODLINE HOUSE
23. TONY RAO
24. PILLOWING WAY
25. PARK/PLAY AREA
26. ALDO
27. ST JOHN WITH ST ANDREW RECKHAM CHURCH
28. CHRIST KING CHURCH
29. ALPHABET KIDS

1. B&Q / TRADE POINT
2. HANFORDS
3. SELCO BUILDERS WAREHOUSE
4. EDWARDS ELECTRIC
5. PHITS CENTRE
6. CITY PLUMBING SUPPLIES
7. SHING GUNGE
8. TOPS TILES
9. CAR MARKET
10. ENTERPRISE RENT-A-CAR
11. R.M. MOTORS
12. LADDERKES
13. CARPET & FLOORING MASTER
14. CARPET DIRECT
15. DOLPHIN IN CARS
16. STARLINE CARS
17. FREEDOM SERVICE CENTRE
18. LONDON TRAILER VAN CENTRE
19. SOUTH LONDON TRAILER
20. ALAD BROS
21. TYRE WORLD
22. A&A AUTOS
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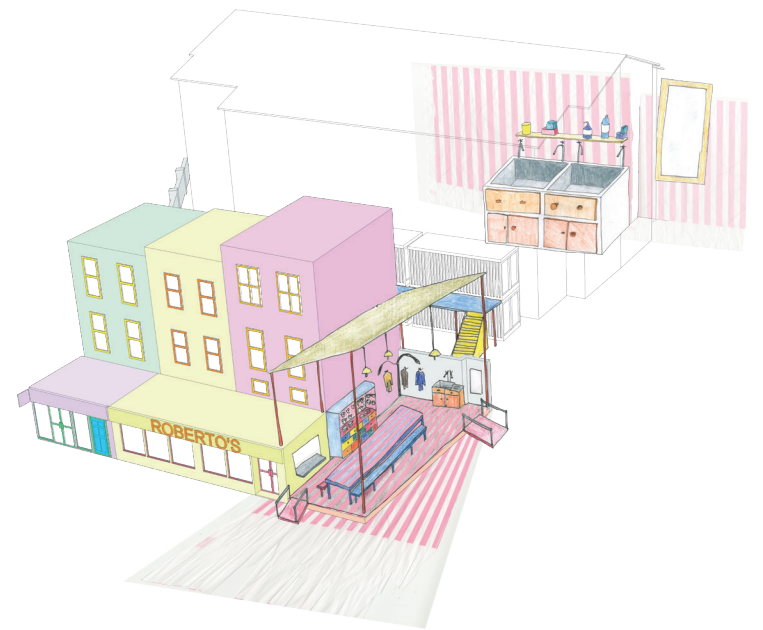
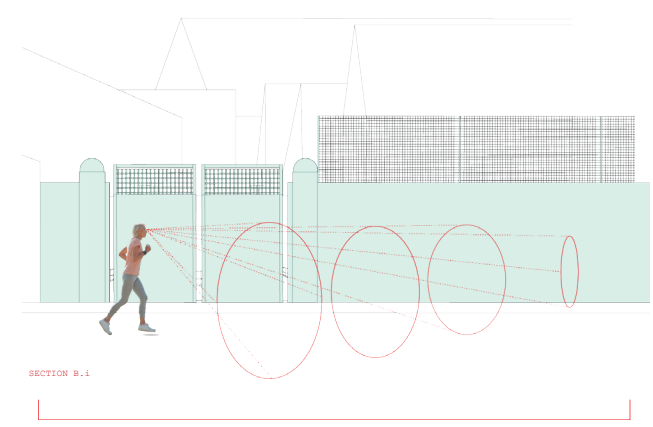
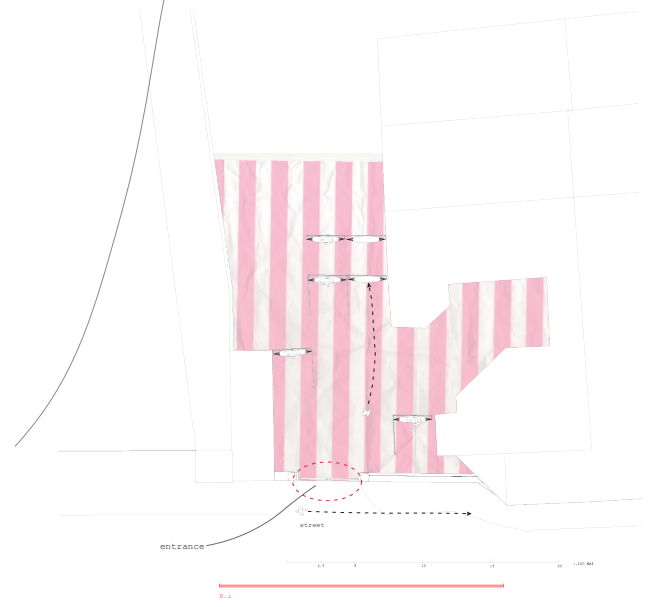




SECTION C.  
Visual recognition/interaction between the passer by and person on the street



The passer by unseeingly passes the invisible space







Visitors to the park are met with overwhelming visual stimuli grabbing their attention, drawing their gaze away from the invisible areas surrounding the landscape