

Source: Geodata Croatia



CAMPULA

Sustainable Development and Design of the Coastal University Campus in Pula, Istria, Croatia



Country / City Germany / Freising-Weihenstephan
University / School Weihenstephan.Triesdorf University of Applied Sciences / Department of Landscape Architecture
Academic year 2019/2020 (winter term)
Title of the project CAMPULA: Sustainable Development and Design of the Coastal University Campus in Pula, Istria, Croatia
Authors Majeda Khatun, Darja Korjukina, Göksen Ezgi Boz, Rahnuma Tahiti

TECHNICAL DOSSIER

Title of the project	CAMPULA: Sustainable Development and Design of the Coastal University Campus in Pula, Istria, Croatia
Authors	Majeda Khatun, Darja Korjukina, Göksen Ezgi Boz, Rahnuma Tahiti
Title of the course	Main Project II (the CAMPULA project was one of two possible tasks students could choose between)
Academic year	2019/2020 (winter term)
Teaching Staff	Prof. Ingrid Schegk, Prof. Ludwig Schegk, Prof. Birgit Schmidt, Stefanie Gruber
Departm./Program	Department of Landscape Architecture / Master programme 'IMLA' (International Master of Landscape Architecture)
University/School	Weihenstephan.Triesdorf University of Applied Sciences, in cooperation with Nürtingen-Geislingen University of Applied Sciences



The aim of the project 'CAMPULA' was the sustainable development and climate resilient design of the campus of the Juraj Dobrila University in Pula, Croatia, founded at the beginning of the 21st century. Main aspects were the design of the open spaces, their integration into the urban pattern of the city of Pula and their connection to the coast. The activation of the potentials of 'green and blue infrastructure' should contribute to a sustainable model of the 'Adriatic University Pula'.

The project started with a kick-off workshop on-site together with the local students. Based on a thorough analysis of the user groups in the urban spaces, the authors of the project 'Interface' interpret the campus as a central -spatial and social- interface between the historical and modern Pula. Furthermore, the students' design strategies include:

- Reactivation of the tramline to connect the shoreline and the city centre
- Enrichment of the individual identities of the harbour by connecting them with the public realm
- Creation of a new cultural district as an area where Pula's unique activities such as film exhibition, book fair, wine festivals etc. can take place; these new activities would also create economic opportunities for the local people.
- Improvement of the biodiversity, the local climate and the recreational potential of the city by creating a connection between the biggest green areas and a bike line from the campus to the forest.

For further information
Máster d'Arquitectura del Paisatge -DUOT - UPC

T: + 34 93 401 64 11 / +34 93 552 0842
Contact via email at: biennal.paisatge@upc.edu

Máster d'Arquitectura del Paisatge -DUOT - UPC
ETSAB- Escola Tècnica Superior
d'Arquitectura de Barcelona
Avenida Diagonal, 649 piso 5
08028 Barcelona-Spain



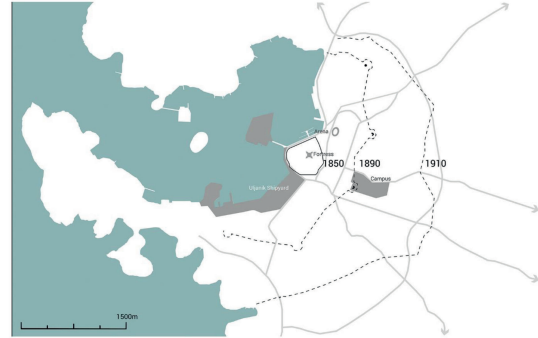
CLIMATE CHANGE AGAIN

11th International Biennial Landscape Barcelona

Barcelona September 2020
SCHOOL PRIZE

CITY ANALYSIS

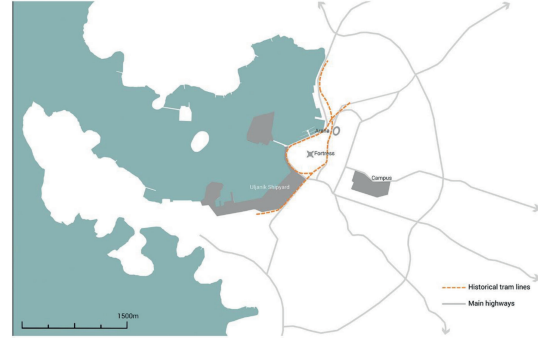
EXTENSION OF THE CITY



ROAD SYSTEMS



TRAM LINES



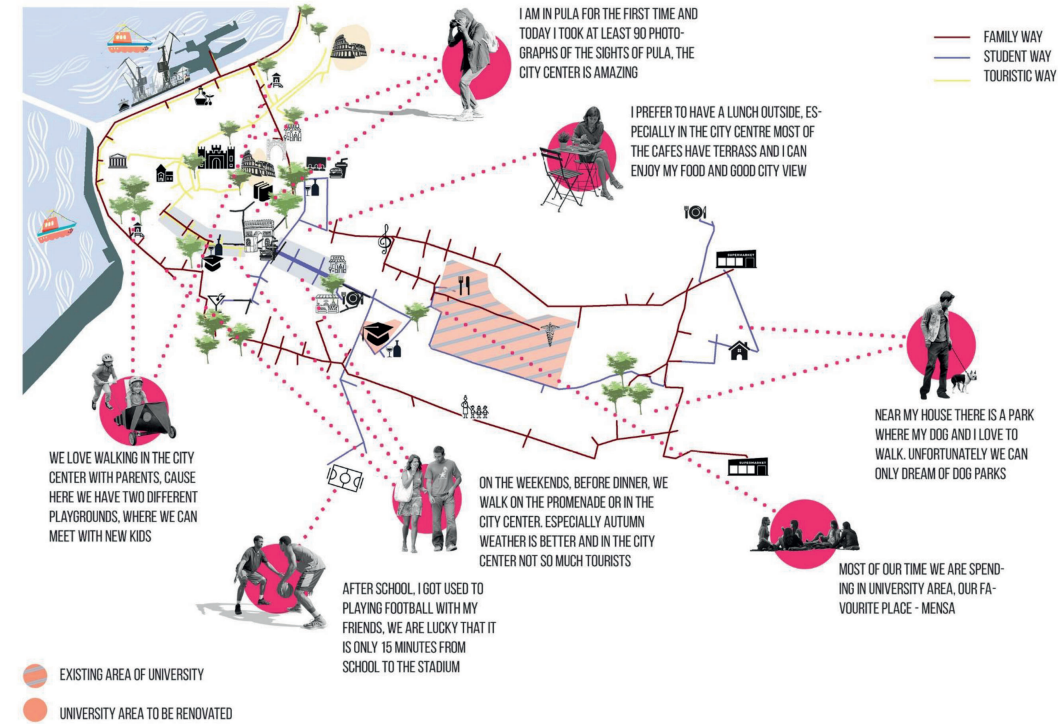
BUS ABILITY



CAR PARK ABILITY



ACTORS MAP



Family with kids



Tourists



Local students

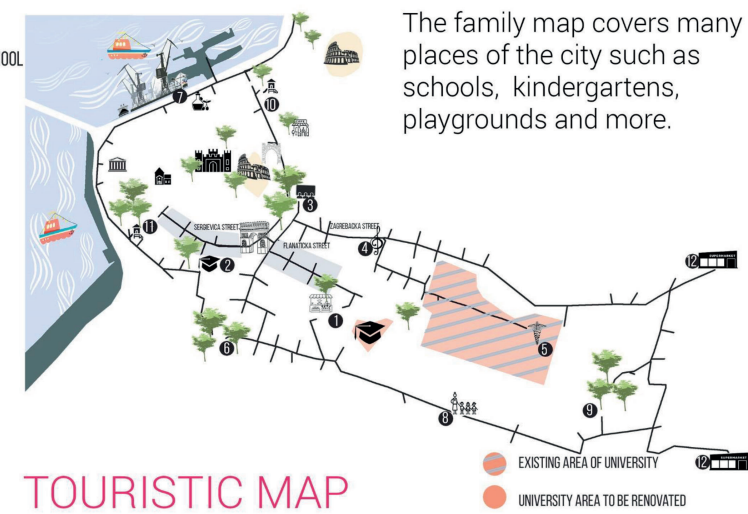
FOCAL POINTS IN THE CITY



- 1 PULA'S MARKETPLACE
- 2 ARCH OF THE SERGIJ
- 3 ROMAN THEATRE
- 4 KASTEL
- 5 MONASTERY AND CHURCH OF ST. FRANCIS
- 6 TEMPLE OF AUGUSTUS
- 7 ACI MARINA PULA
- 8 PULA ARENA
- 9 GATE OF HERCULES
- 10 TITOV PARK
- 11 TITO'S PARK
- 12 HOUSE OF ISTRIAN OLIVE OIL

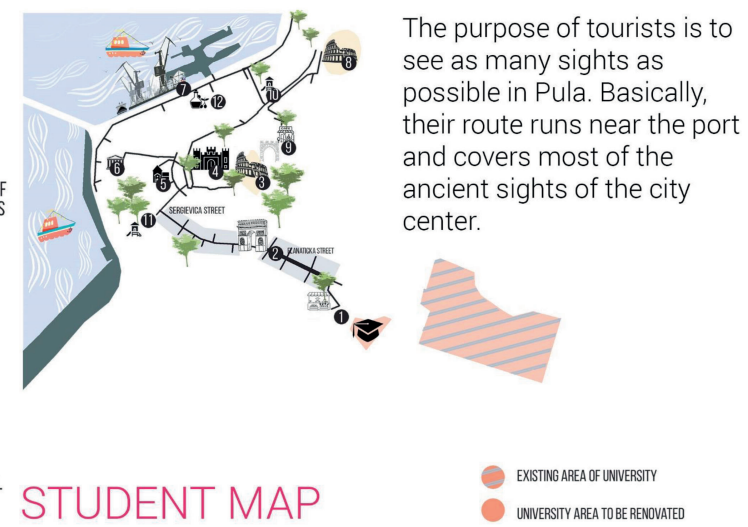
FAMILY MAP

- 1 PULA'S MARKETPLACE
- 2 CENTRAL ELEMENTARY SCHOOL
- 3 CINEMA
- 4 MUSICAL SCHOOL
- 5 HOSPITAL
- 6 MONTEZARO PARK
- 7 ACI MARINA PULA
- 8 KINDERGARDEN
- 9 PINETA PARK
- 10 TITOV PARK
- 11 TITO'S PARK
- 12 SUPERMARKET



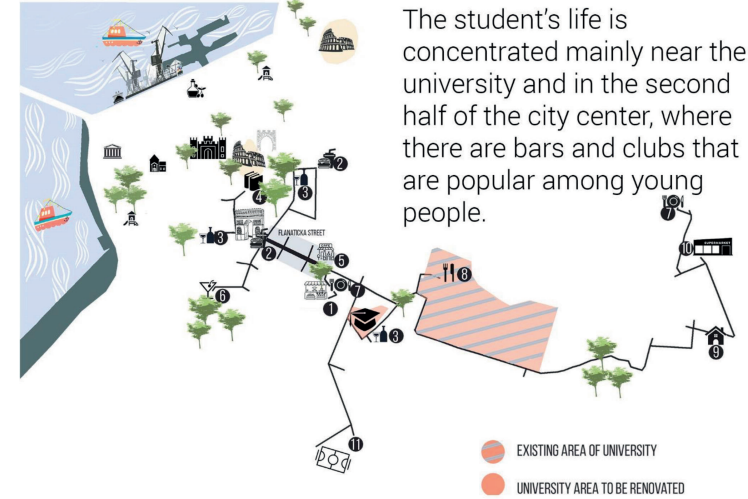
TOURISTIC MAP

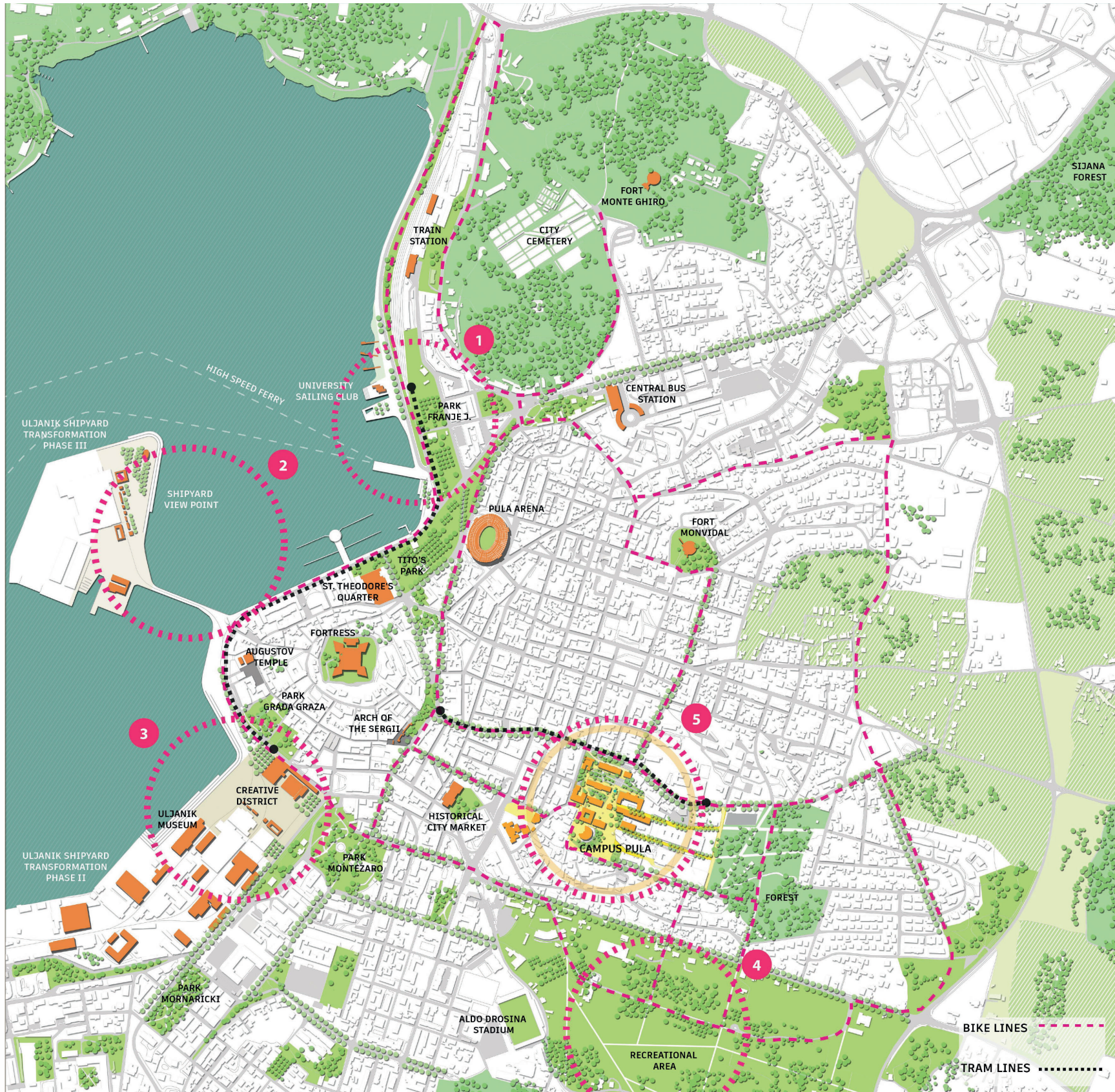
- 1 PULA'S MARKETPLACE
- 2 ARCH OF THE SERGIJ
- 3 ROMAN THEATRE
- 4 KASTEL
- 5 MONASTERY AND CHURCH OF ST. FRANCIS
- 6 TEMPLE OF AUGUSTUS
- 7 ACI MARINA PULA
- 8 PULA ARENA
- 9 GATE OF HERCULES
- 10 TITOV PARK
- 11 TITO'S PARK
- 12 HOUSE OF ISTRIAN OLIVE OIL



STUDENT MAP

- 1 PULA'S MARKETPLACE
- 2 FAST FOOD
- 3 COFFEE - BAR
- 4 CITY LIBRARY
- 5 CAFE
- 6 CLUB
- 7 RESTAURANT
- 8 STUDENT MENSA
- 9 SARA'S HOMR
- 10 SUPERMARKE
- 11 STADIUM





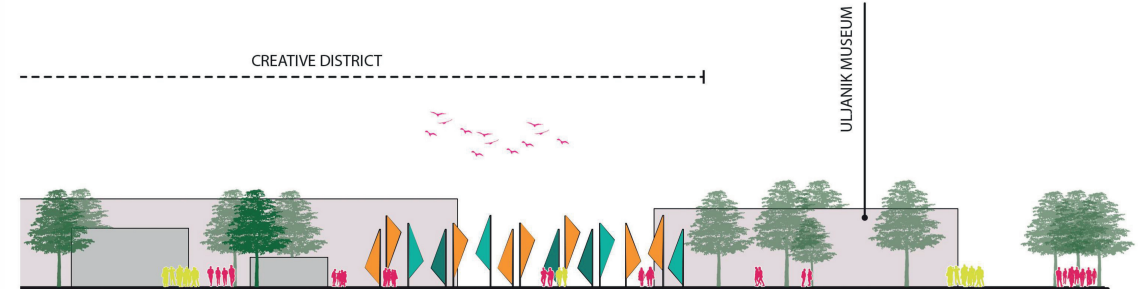
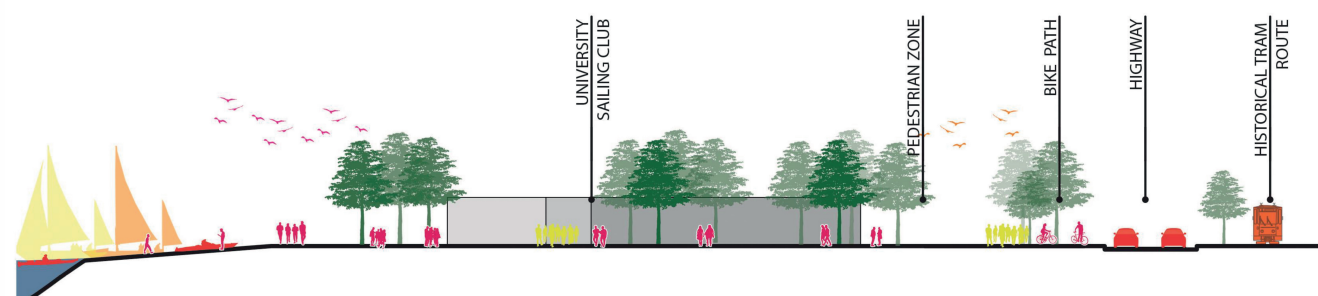
LIFE TOWARDS THE SEA



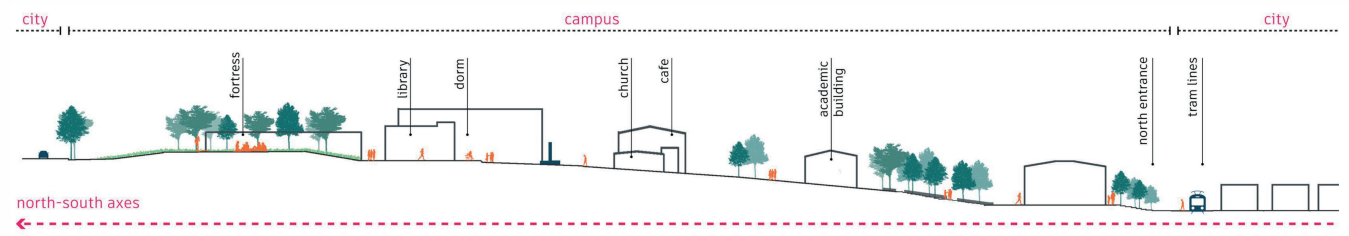
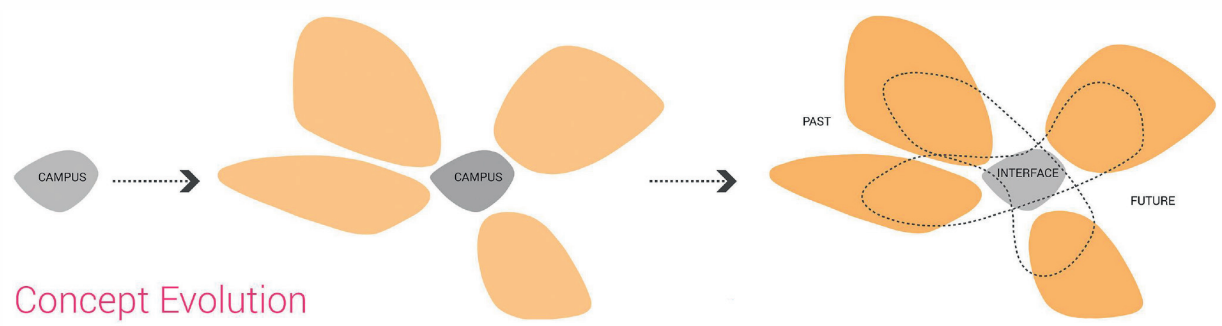
1 Entrance of the City



2 3 Creative District



INTERFACE- CAMPUS PULA



Concept Evolution