



Country / City Australia / Melbourne  
 University / School RMIT University / School of Architecture and Urban Design  
 Academic year 2018  
 Title of the project Tasting Territory  
 Authors Xingyuan Chen

## TECHNICAL DOSSIER

Title of the project	Tasting Territory
Authors	Xingyuan Chen
Title of the course	Landscape Architecture Project
Academic year	2018
Teaching Staff	Bridget Keane, Kyle Bush, Niki Schwabe
Department/Section/Program of belonging	Landscape Architecture Discipline / Master of Landscape Architecture
University/School	RMIT University / School of Architecture and Urban Design



Written statement, short description of the project in English, no more than 250 words

The world's current food and farming system is producing increasingly industrial chemical-intensive farming, resulting in monoculture farming becoming the major operation of food production. Urban food habits are becoming unsustainable, unhealthy, and exploitative. The homogenisation of the global diet has made land lose its cultural identity and urban society has systematically marginalized our awareness of the methods of food production, food nutritional value and its environmental impact.

Tasting territory is a flexible food system that reimagines the food production, distribution and consumption of Melbourne, Australia to deal with the issues engaged with the society, environment, and human health. Rather than viewing food purely as sustenance, Tasting Territory proposes a collection of core drivers for the city that facilitate the local economy, promote cultural identity, protect the environment and secure the population's long-term health. The project progresses through three stages – farm palace, food incubators and food stations – each designed to alter consumers' perception of food.

Food produced in Tasting Territory proposes a diverse and resilient natural ecological farming system, while simultaneously exploring the Australian Aboriginal food culture to promote local native food diversity and to conserve the environment. It reorganizes the patterns of food production, distribution, and consumption to promote a local sense of community, society, land, and the environment for human health and civic responsibility.

For further information  
Máster d'Arquitectura del Paisatge -DUOT - UPC

T: + 34 93 401 64 11 / +34 93 552 0842  
Contact via email at: [biennal.paisatge@upc.edu](mailto:biennal.paisatge@upc.edu)

Máster d'Arquitectura del Paisatge -DUOT - UPC  
ETSAB- Escola Tècnica Superior  
d'Arquitectura de Barcelona  
Avenida Diagonal, 649 piso 5  
08028 Barcelona-Spain



# CLIMATE CHANGE AGAIN

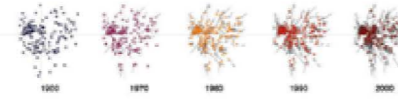
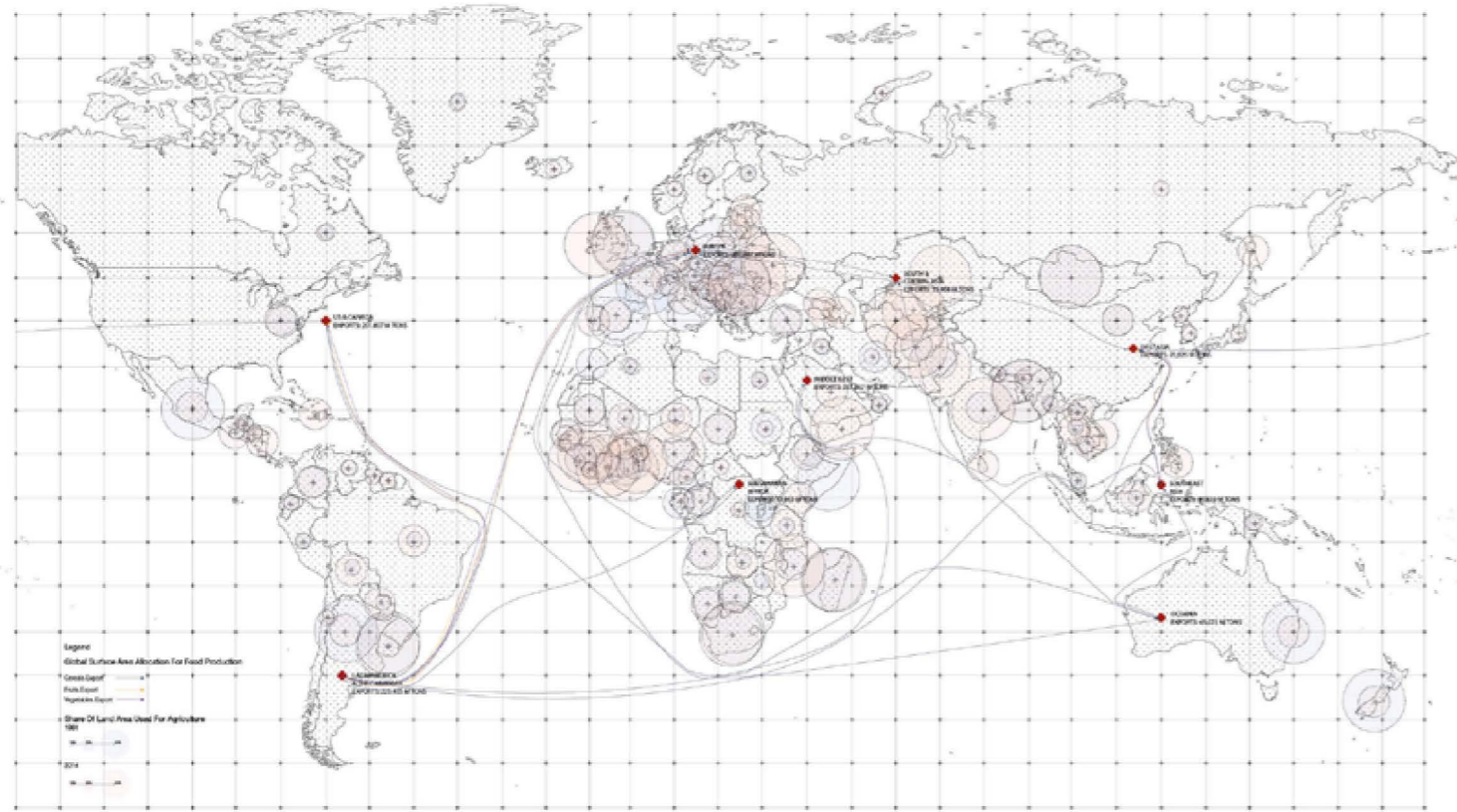
11th International Biennial Landscape Barcelona

Barcelona September 2020  
SCHOOL PRIZE

# HOMOGENEOUS TERRITORY

## A Expansion Of Homogenisation

Global Food Trading and Global Farmland Expansion

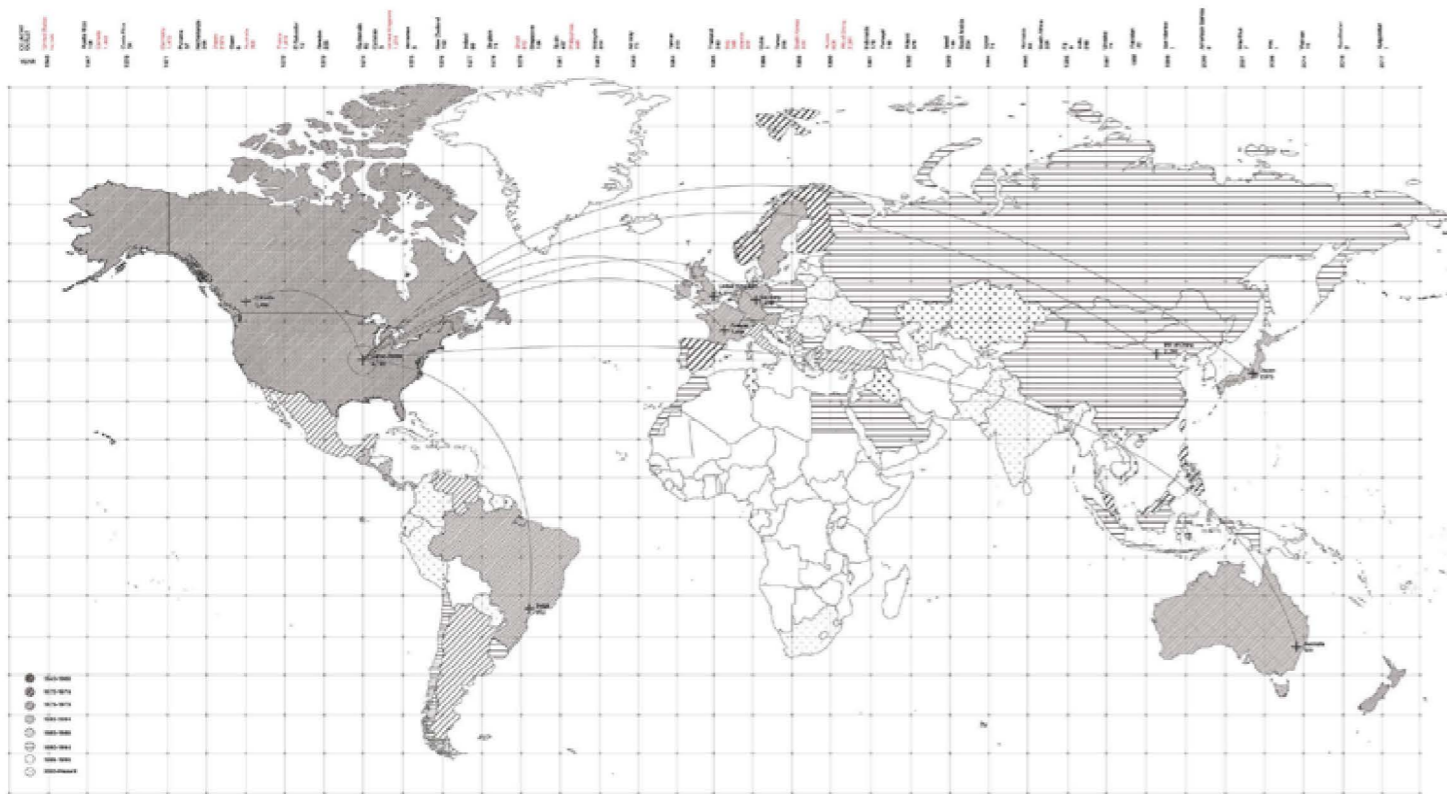


### Homogeneity

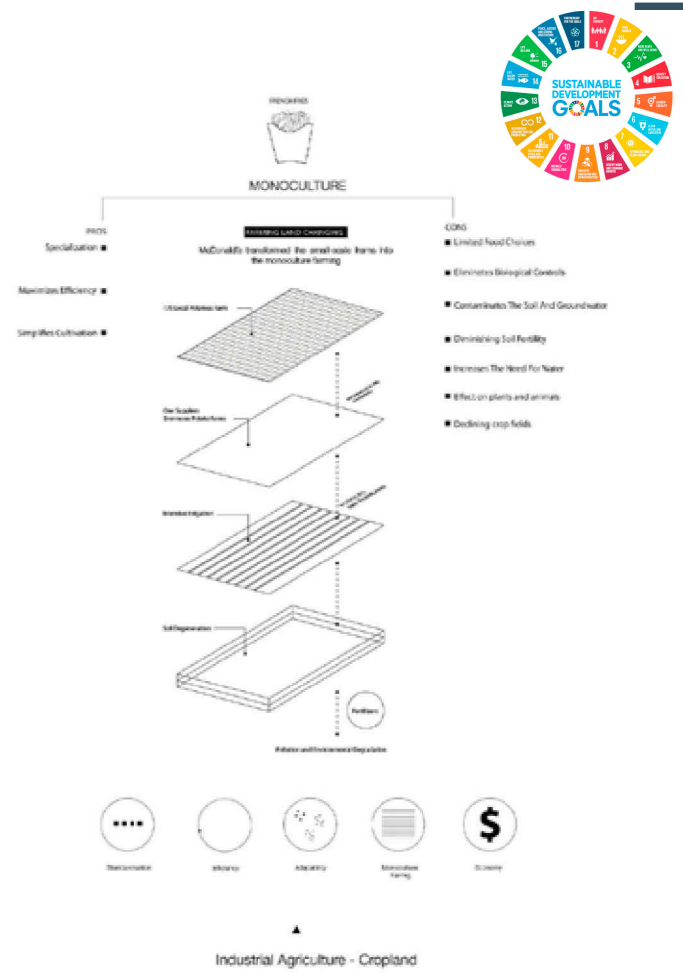
Food supplies around the world have become more similar. Each dot represents a country's average diet in a given decade, in the food supply. The farther apart countries (dots) are, the more their food supply differ.

## McDonald's Case Study

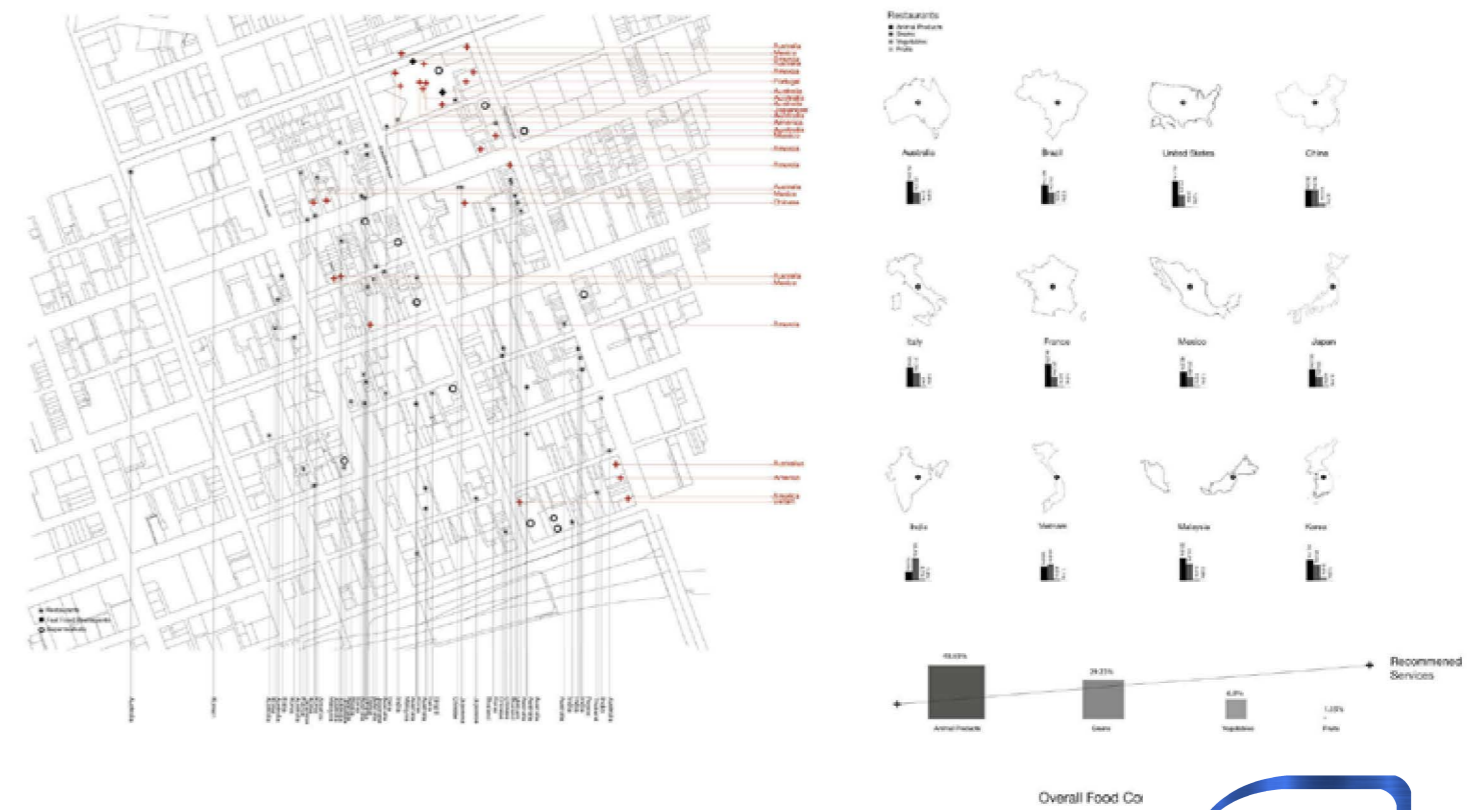
Globalisation of McDonald's

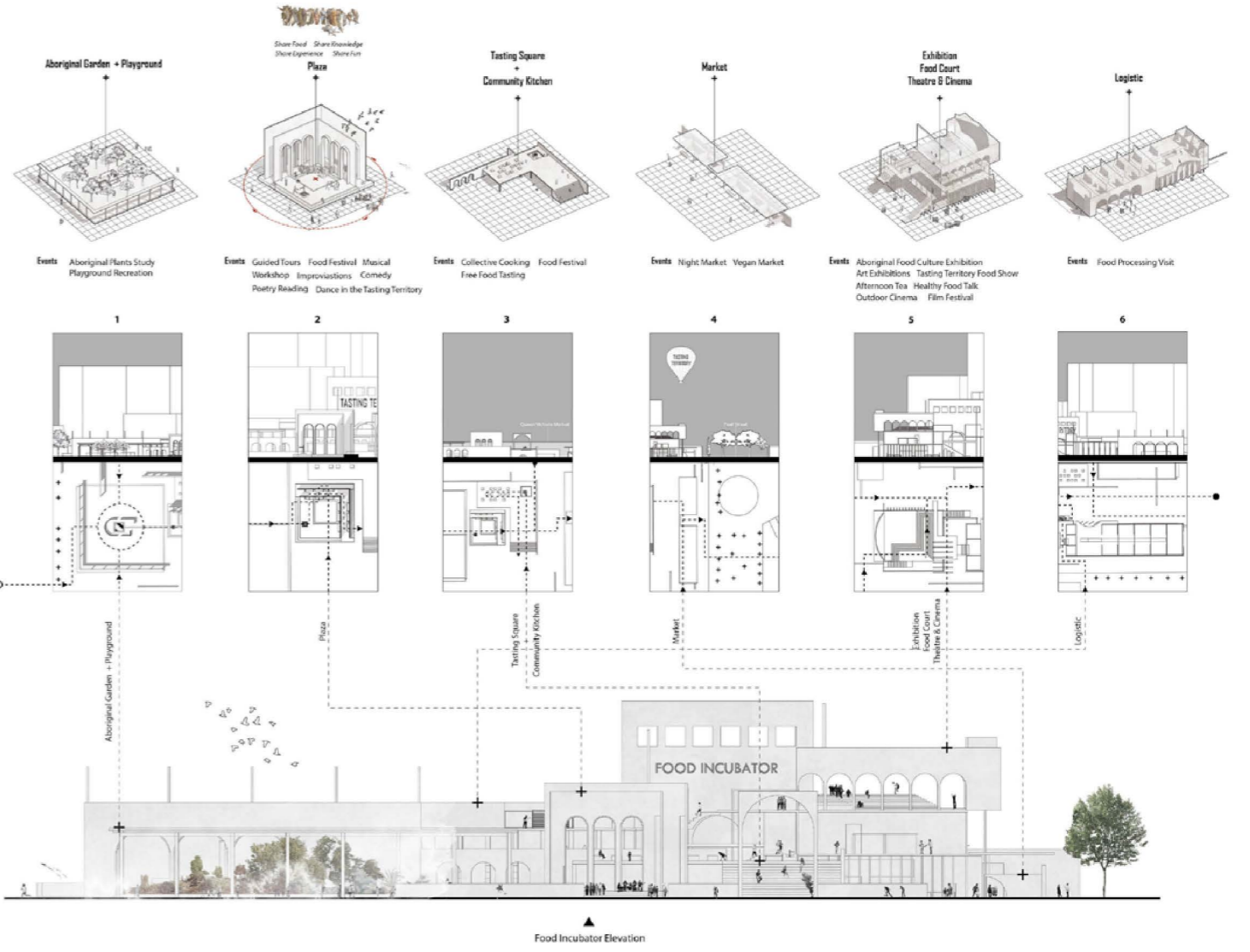
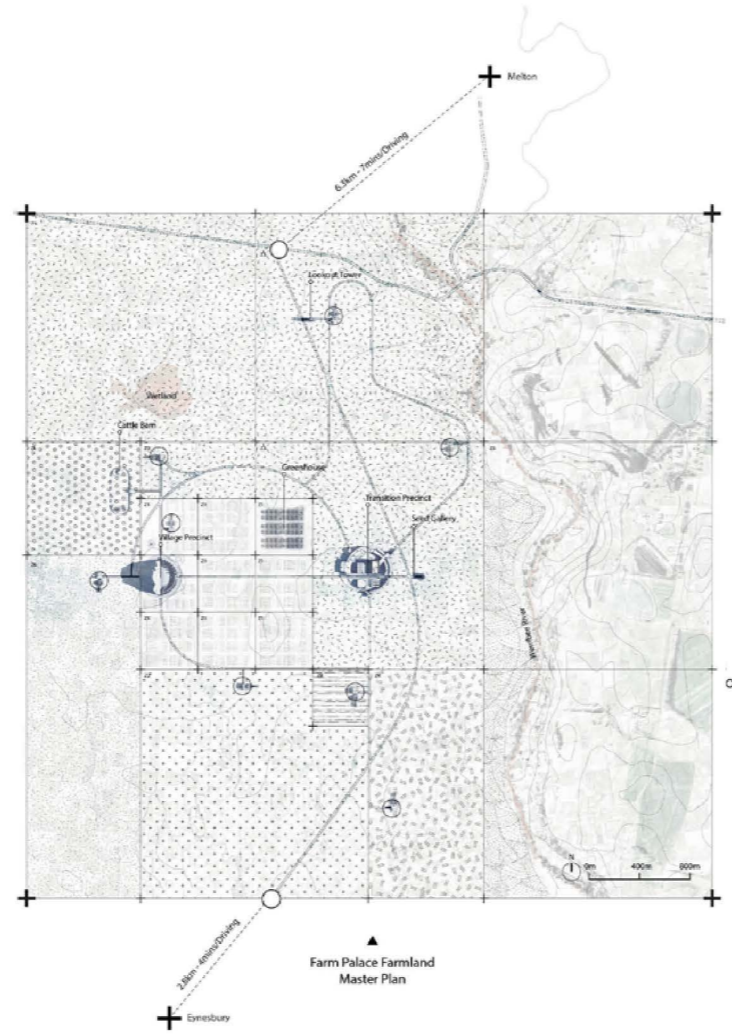
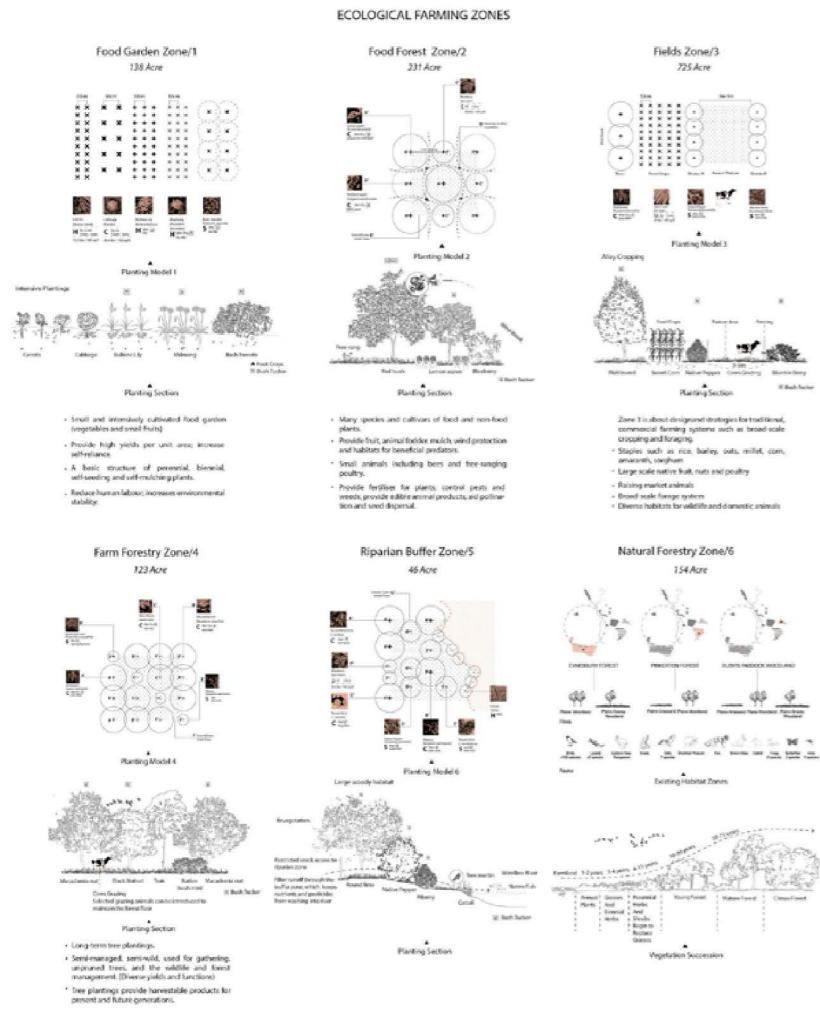


## B Industrial Food Production System and Industrial Agriculture



## C Unhealthy Urban Food Pattern



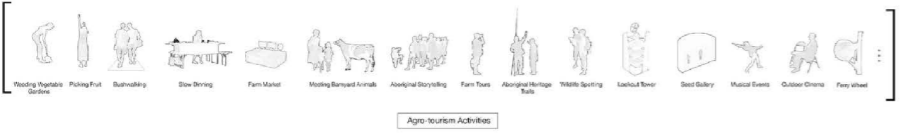
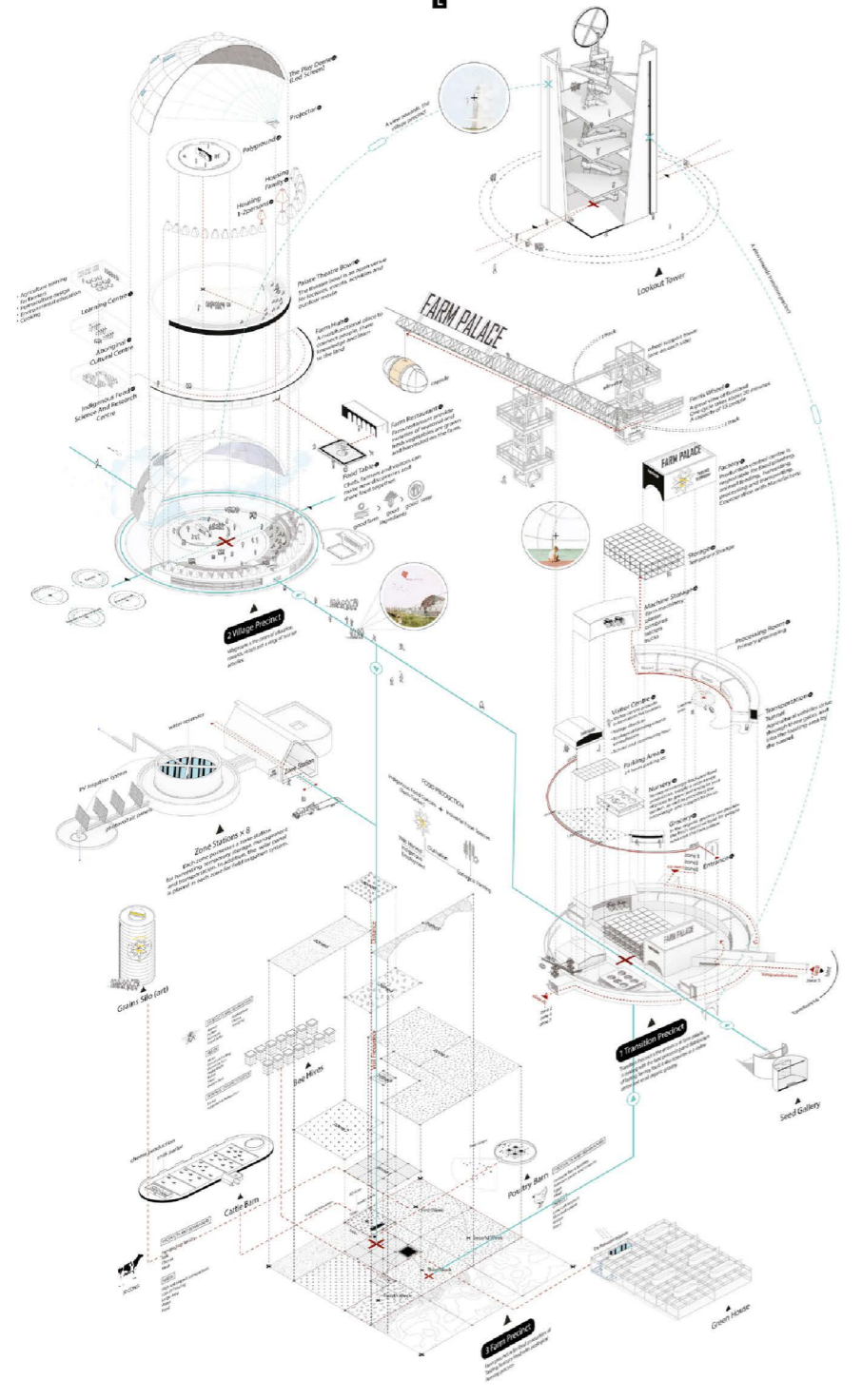
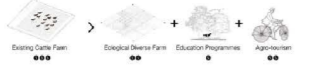




# FARM PALACE

(REGENERATION)

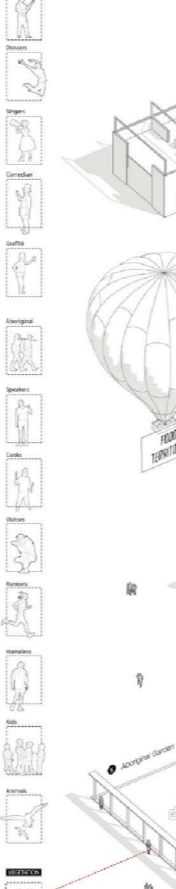
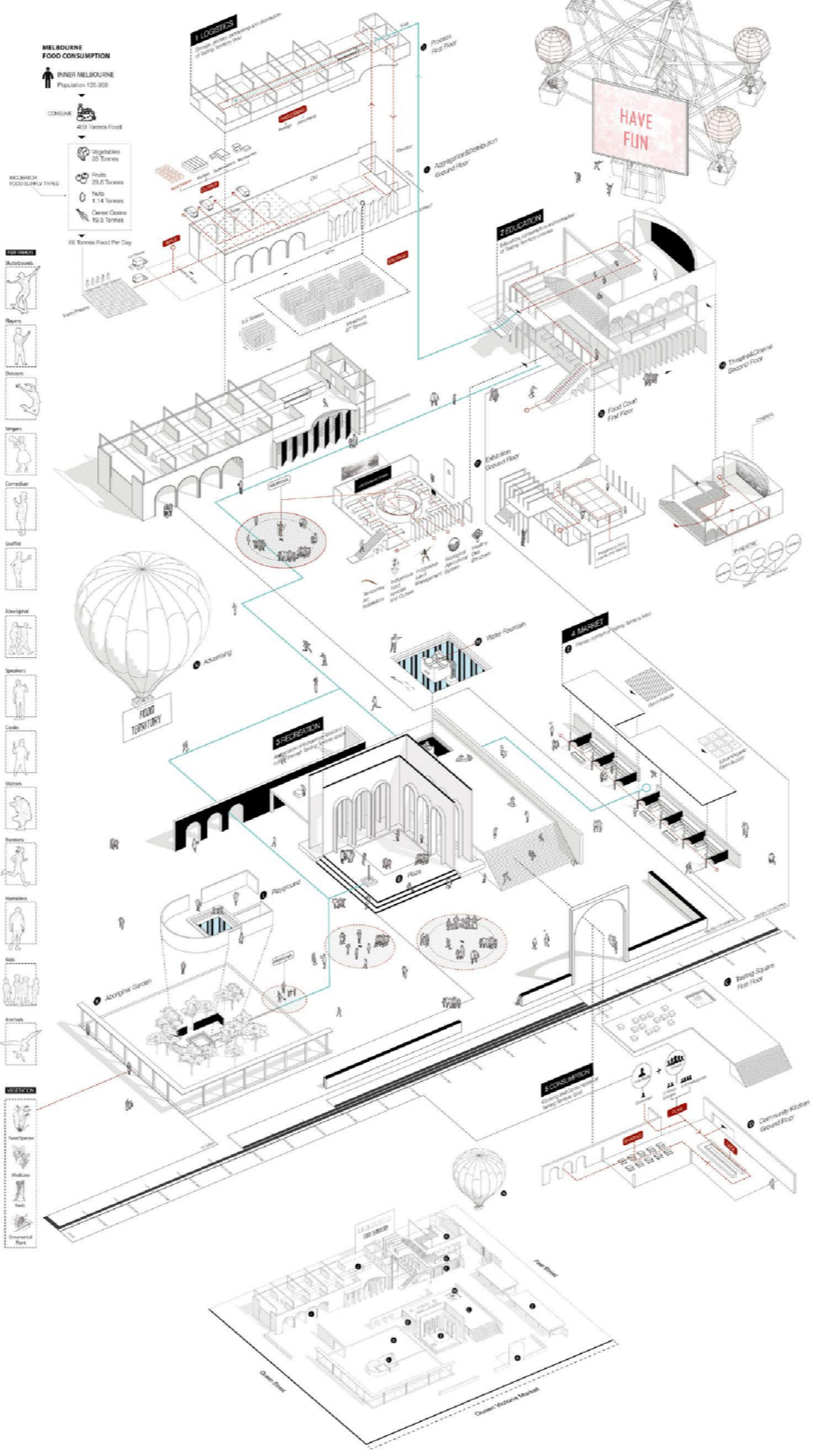
Food produced in Tasting Territory proposes a diverse and resilient natural ecological farming system, while simultaneously exploring the Australian aboriginal food species and culture to promote local food diversity, food security and to conserve the environment. Meanwhile, agr-tourism and education programme are introduced into farm palace, which provides a rich experience with a range of agricultural programmes.



# FOOD INCUBATORS

(CENTRALISATION)

Distribution process of Tasting Territory. Instead of a 'container' for food, the food incubator is a building for information, culture, fun, leisure, learning and eating, a sort of machine, an informative tool.



# FOOD STATIONS

(DE-CENTRALISATION)

Consumption of Tasting Territory. Tasting Territory sets up a range of food station networks to increase and promote urban healthy food availability, accessibility and to alter the perception of food consumption, which will reshape the urban food pattern.

